



IFA 2016

70th CONGRESS OF THE INTERNATIONAL FISCAL ASSOCIATION

25-30 SEPTEMBER • 2016 • MADRID • SPAIN



www.ifamadrid2016.com



ORGANISATION

IFA SPANISH BRANCH

AEDF (Asociación Española de Derecho Financiero)
Edificio Inter, Oficina 110
Rodríguez San Pedro 2
28015 Madrid - Spain
E-mail: ifaspain@ifamadrid2016.com
www.aedf-ifa.org

GENERAL SECRETARIAT OF THE IFA

World Trade Center
Beursplein 37
P.O. Box 30215
3001 DE Rotterdam - The Netherlands
Ms Cécile Riphagen
Ms Thea van Dijk
Tel.: +31 (0)10 405 2990
Fax: +31 (0)10 405 5031
E-mail: t.gensecr@ifa.nl
www.ifa.nl

CONGRESS ORGANISER

BARCELÓ CONGRESOS
c/ Albasanz, 16. 2nd floor
28037 Madrid - Spain
Tel: +34 912 30 04 65
Fax: +34 971 593 811
E-mail: ifamadrid2016@barcelocongresos.com
www.ifamadrid2016.com

CONGRESS VENUE

IFEMA Convention and Congress Centre
Recinto Ferial Juan Carlos I
Avda. del Partenón, 5
28042 Madrid - Spain
Tel.: +34 91 722 50 74
Fax: +34 91 722 57 89
www.ifema.es



CONTENTS

05	WELCOME – BIENVENIDOS
06	INTERNATIONAL FISCAL ASSOCIATION (ORGANISATION)
09	CONGRESS SUBJECTS AND SEMINARS
14	YOUNG IFA NETWORK (YIN)
16	SPECIAL EVENTS (BY INVITATION ONLY)
17	SCIENTIFIC AND GENERAL PROGRAMME
22	SOCIAL PROGRAMME FOR PARTICIPANTS AND ACCOMPANYING PERSONS
28	TOUR PROGRAMME FOR PARTICIPANTS AND ACCOMPANYING PERSONS
50	PRE AND POST-CONGRESS TOURS
56	INFORMATION ON IFA CONGRESS REGISTRATION
60	HOTEL ACCOMMODATION AND RESERVATION
70	GENERAL INFORMATION
80	MAP OF MADRID
82	LIST OF SPONSORS



WELCOME TO MADRID





WELCOME - BIENVENIDOS

BIENVENIDOS IFA FRIENDS

It is with great pleasure for us to welcome you to the 70th Congress of the International Fiscal Association in Madrid! We put together all the latest and greatest scientific topics, as well as a multitude of wonderful and unique cultural activities, to make this 70th Congress the most informative and exciting one ever!

This 70th Congress officially opens on September 25, 2016 and will take place at IFEMA Convention and Congress Centre, in Madrid, Spain. The final day of the Congress is September 30, 2016, so you have six days of experiencing the magic of Madrid! It is just half a year ahead, so that we suggest and encourage you to plan well in advance and make your reservations soon, so you are assured of your spot to attend this extraordinary, informative and networking event!

The 2016 Madrid Congress will provide a unique forum for representatives from both the private and the public sectors, including international tax practitioners, the Courts, Universities and international governmental and non-governmental organizations to come together, bringing their expertise for the benefit of all. There is no better occasion for the tax world to gain truly meaningful, extremely interesting and substantive knowledge on tax 'hot' topics, all the while being in the company of old friends and having the pleasure of making new ones.

In addition, we will be offering all participants a plethora of exciting opportunities to not only gain invaluable knowledge directly from your peers, these forums will also provide you with unique and incomparable networking opportunities! The energetic and dynamic city of Madrid is world renowned for its cultural facilities. As Spanish's social and commercial hub, home to a large number of major national and international businesses, Madrid is a fitting and inspiring setting for this International Fiscal Association's 2016 Annual Congress.

The Congress venue, IFEMA Convention and Congress Centre, is a short ten minutes from the city centre, and is easily accessible by metro, car or taxi. Be assured, that IFEMA features all current digital facilities, thus enabling, supporting and promoting a modern, individual e-learning environment. Madrid offers an unrivalled mélange of dazzling art, sophisticated culture and proud history. And, let's not forget about the Spanish FOOD! Come and take the opportunity to discover the fantastic gastronomy available from a wealth of amazing restaurants! With the stunning museums, the typical sunny days and the Spanish hospitality, we are confident the social events and abundance of leisure activities will undoubtedly contribute to your incredibly successful 70th Congress experience!

We are very much looking forward to seeing you in Madrid!

Hasta pronto,

Prof. Dr. Fernando Serrano Antón
Chair

Mr. José Palacios Pérez
Secretary



INTERNATIONAL FISCAL ASSOCIATION (ORGANISATION)

IFA SPANISH BRANCH

President:	Fernando Serrano Antón
Secretary:	José Palacios Pérez
Vice - Secretary:	M ^a Paloma Menéndez Durán
Treasurer:	Domingo Carbajo Vasco

ORGANISING COMMITTEE OF THE CONGRESS

Chair:	Fernando Serrano Antón
Secretary:	José Palacios Pérez
Members:	Daniel Armesto Masías
	Carmen Botella García-Lastra
	Domingo Carbajo Vasco
	Carolina del Campo Azpiazu
	Ginés Navarro Fernández
	Eduardo Ramírez Medina
	Marta Villar Ezcurra





IFA EXECUTIVE COMMITTEE

President:	Porus F. Kaka (India)
Secretary General:	Han A. Kogels (Netherlands)
General Treasurer:	Jos Beerepoot (Netherlands)
Vice Presidents:	Jean-Blaise Eckert (Switzerland) John F. Nicolai (USA) Andres Miguel Valle Billinghamurst (Peru)
Members:	Murray Clayson (United Kingdom) Christian Comolet-Tirman (France) André Gomes de Oliveira (Brazil) Christian Käser (Germany) Sushil Lakhani (India) David Jin-Young Lee (Republic of Korea) Antonella Magliocco (Italy) Victor Matchekhin (Russia) Yuko Miyazaki (Japan) José Palacios Pérez (Spain) Brian Schneiderman (Canada) Niv Tadmor (Australia) Maarten van der Weijden (Netherlands) Xiaoyue Wang (PRC) Bertil Wiman (Sweden)
Also invited:	Sanjay Iyer (Singapore) – YIN Representative
Honorary Presidents:	Sven-Olof Lodin (Sweden) Jerome B. Libin (USA) Marcus Desax (Switzerland) Manuel E. Tron (Mexico)



IFA PERMANENT SCIENTIFIC COMMITTEE

Chair: Stef Van Weeghel (Netherlands)

Vice Chair: Scott Wilkie (Canada)

Members: Krister Andersson (Sweden)
Keiji Aoyama (Japan)
Philip Baker (United Kingdom)
Paolo Valerio Barbantini (Italy)
Peter Barnes (USA)
Gauthier Blanluet (France)
Mukesh Butani (India)
Wei Cui (PRC)
Robert J. Danon (Switzerland)
Craig Elliffe (New Zealand)
Ricardo Escobar (Chile)
Daniel Garabedian (Belgium)
Jorge Gebhardt (Argentina)
Ricardo Gomez (Spain)
Marjaana Helminen (Finland)
Armando Lara Yaffar (Chair of the UN Committee of Experts on International Cooperation in Tax Matters)
Jürgen Lüdicke (Germany)
Valère Moutarlier (European Commission)
Jennifer Roeleveld (South Africa)
Jacques Sasseville (OECD)
José Carlos Silva (Mexico)
Claus Staringer (Austria)
Miranda Stewart (Australia)
Ana C.A. Utumi (Brazil)
Dariusz Wasylkowski (Poland)
Ji-Hyun Yoon (Republic of Korea)
Han Kogels (Netherlands) Secretary General
Pasquale Pistone (Netherlands) Academic Chair of IBFD;
ex officio

Also invited: Michael Kandev (Canada) – YIN Representative

Additionally invited for the preparation of the Annual Congresses in:

2016 Fernando Serrano Antón (Madrid, Spain)
2017 Marcos A. Vinhas de Catao (Rio de Janeiro, Brazil)
2018 Kyung Geun Lee (Seoul, Republic of Korea)
2019 Murray Clayson (United Kingdom)

PROGRAMME





Apart from paper copies of the Volumes of the "Cahiers de Droit Fiscal International" that are sent to all IFA members, the Cahiers for 2016 will be made available in pdf and Epub format on 15 June 2016 on the secured part ("Members Only") of the IFA website which is available to all IFA members using their personal passwords at www.ifa.nl. In the months preceding the 2016 Madrid Congress, documents and materials relating to the Subjects and Seminars for this Congress will be added to the database of Congress documents which is also available on the secured part of the IFA website.

SUBJECT 1: DISPUTE RESOLUTION PROCEDURES IN INTERNATIONAL TAX MATTERS

Many believe that the OECD's BEPS project could lead to a rapid increase in tax inspections and controversies, as well as an increase in tax disputes between governments. As tax authorities seek ways to test the limits of and possibly to broaden their corporate tax bases, the possibility of double taxation will put additional strain on the mutual agreement procedures, which may already be struggling even before BEPS to cope with demands associated with the greater internationalization of income earning activities. This panel will discuss concrete proposals for addressing this global development, focusing on the root causes of increased tax controversy and challenges to typical resolution processes. The work of the FTA's MAP Forum and proposals for arbitration and other alternative dispute mechanisms will be considered.

General Reporter: Carolina del Campo (Spain)

Chair: Michael Danilack (USA)

SUBJECT 2: THE NOTION OF TAX AND THE ELIMINATION OF INTERNATIONAL DOUBLE TAXATION OR DOUBLE NON-TAXATION

The concept of 'tax' and 'tax on income and capital' is a fundamental pillar of the international tax system (tax treaties and domestic provisions on the elimination of double taxation). However, the contours of the concepts of tax and tax on income or capital are not clear. This situation often causes conflicts since States' treaty obligations may be dramatically affected if certain taxes or levies are outside the scope of tax treaties or the domestic law foreign tax credit and exemption provisions. The recent BEPS initiative is also directly linked with the concept of tax on income and capital, since, in the end, whether there is double non-taxation depends on whether income and capital have been subject to tax, or at least made liable to taxation, in, at least, one State and on the relative comparability of the taxes levied in all the States affected. The problems to be studied are directly connected with real issues that affect taxpayers and States and current controversial cases will be used as examples in the session : e.g. is the diverted profits tax in the UK covered by tax treaties? are some taxes levied in some States (e.g. to prevent abuse, taxes earmarked for a specific purpose, extraordinary taxes in periods of crisis) covered by tax treaties / domestic provisions to prevent double taxation or double non-taxation even if they do not have the form of typical taxes on income and capital?

General Reporter: Marjaana Helminen (Finland)

Chair: Adolfo Martín Jiménez (Spain)

SEMINAR A: CORPORATE TAX OFFICERS RESPOND TO BEPS

The time for talk is over; BEPS is now live: the OECD/G20 Base Erosion and Profit Shifting (BEPS) initiative is driving new legislation by many countries and corporate tax officers must respond. Although the full impact of BEPS may not be known for many years, initial actions are already underway. Countries are proposing legislation to enact portions of the OECD's 15 action items into national laws. Tax audits reflect a new focus on potential base erosion by taxpayers. And tax officers for multinational corporations are taking proactive steps to ensure their companies can justify deductions and tax planning that may be challenged in light of BEPS. This seminar will bring together leading tax officers from MNCs around the world to talk about the impact of BEPS on corporate tax planning and compliance. What are companies doing right now?

Chair: Peter Barnes (USA)

SEMINAR B: TAXATION OF ACTIVITIES PERFORMED IN BREACH OF LEGAL REGULATIONS (ILLEGAL ACTIVITIES)

The session would deal with the following issues regarding illegal activities:

i) principles to be implemented (including fiscal policy, constitutional law, international tax law and EU law); ii) taxable events and the tax base associated with illegal activities (income, consumption, and other pertinent bases); iii) the structural aspect of the tax related to the illicit activity (computable income, deductible expenses, exemptions, tax incentives); and iv) the non fiscal legal effects of an illegal activity which depend on its degree of illegality (illegal activities from a civil law perspective, administrative offenses, criminal offenses).

Chair: Pedro Herrera Molina (Spain)

SEMINAR C: MAKING INTELLIGENT INVESTMENT DECISIONS (TAX INCENTIVES IN LATIN AMERICA AND THEIR EFFECTIVENESS)

The seminar will focus on the different type of tax incentives in this region which will be examined and compared with the attractiveness of long term stability and certainty in local tax regimes while making the decisions to invest in a foreign country.

Chair: Manuel Tron (Mexico)

SEMINAR D: IFA/EU

An increase in the awareness of potential and actual implications of global tax issues for third countries has been causing EU draft measures and ongoing tax developments to gain momentum. Yet, in order to anticipate and outline likely scenarios capturing these development, an analysis of these global tax issues has to reflect and indeed follow the categories of European tax law.

This seminar focuses on a selection of European tax law issues connected with recently announced measures and ongoing developments which may well be of interest to a global tax audience.

In the framework of this seminar the EU anti-BEPS project announced on 28 January 2016, and selected issues of the ongoing procedures on State aids in tax matters, will be analysed.

Chair: Pasquale Pistone (Italy)

SEMINAR E: IFA/OECD

The selection of the topic will be announced on the IFA website (www.ifa.nl) and the Congress website (www.ifamadrid2016.com).

Chair : Wolfgang Schön (Germany)

SEMINAR F: TAX JUDGES SEMINAR: ACCESS TO A TAX COURT AND THE RIGHTS TO PROPERTY AND TO EQUAL TREATMENT

The traditional Judge's Panel will focus on two subjects. The first is access to court-based judicial proceedings and remedies in tax matters, which is organized in very different ways among countries. Both international human rights treaties and EU Law require an effective legal remedy to protect fundamental or EU rights. Tax judges from several countries will examine the organization of access to judicial remedies in tax matters in their countries. The second is the right to property and the right to equal treatment under the law which may limit the power of a taxing state to impose taxes as it sees without limitation or qualification. Retro-active taxation, excessive taxation (or excessive collection measures) and discriminatory taxation may violate countries' national constitutions, the European Convention on Human Rights, or the UN International Covenant on Civil and Political Rights. The judges on the panel will comment on their exercise of judicial powers and their practices in limiting the application of national tax laws that violate the right to property or to equal treatment. The format of the seminar will include a segment in which the judges present their views on selected topics, and a segment in which particular cases are addressed.

Chair: Peter Wattel (Netherlands)

SEMINAR G: VAT AND DIRECT TAXATION OF DIGITAL ECONOMY

This seminar will discuss the tax implications associated with the digitalisation of economic activities, namely for VAT and corporate income tax (CIT) purposes. It will start with a discussion of BEPS, Action 1, as well as other relevant initiatives directed to taxing the "digital economy" and some tax aspects of the digital economy not included in the BEPS outcome. The discussion will then progress to substantive tax elements of the digital economy, such as digital presence and the concepts of fixed and permanent establishment, as well as cross-border rules and allocation of taxing rights. The third, and final element of the seminar concerns the tax enforcement elements of the digital economy, such as the increase of administrative cooperation between countries and the emergence of "one-stop-shops" as collection points. The seminar will finish with a debate on the enforcement elements of BEPS, in particular the potential for different implementations worldwide.

Chair: Rita de la Feria (Portugal/UK)

SEMINAR H: RECENT DEVELOPMENTS IN INTERNATIONAL TAXATION

This seminar will look at a number of recent developments of significance to the international tax community not covered elsewhere on the programme. We will examine these developments with the aid of an expert Panel drawn from practice, government and academia. The final selection of topics will not be made until shortly before the Congress to ensure we do not miss any particularly crucial development.

Chair : Daniel Gutmann (France)

SEMINAR I: TAXATION OF VENTURE CAPITAL: FUNDS, MANAGERS AND INVESTMENT STRUCTURE

According to the OECD, venture capital is crucial to the innovation process. However, investments by cross-border venture capital funds encounter many obstacles as the panel will examine, such the tax characterization of "VC funds" (transparent versus not transparent) and permanent establishment risks. The panel will also focus on how current developments in the EU and reflected in the BEPS final reports are affecting investment structures, for example, the use of intermediary vehicles or hybrid instruments. The seminar will finish with the taxation of venture capital funds, managers' compensation and, particularly, the new developments on "carried interest".

Chair: Sonia Velasco (Spain)

SEMINAR J: TAXATION OF SPORTSPERSONS, SPORT ORGANIZATIONS AND SPORT EVENTS

This seminar is about the taxation of international sport organizations and their subsidiaries with respect to "mega" sport event in various countries, and the taxation of sportspersons participating in such events. Special attention will be paid on mega events organized by three international sport organizations, notably the International Olympic Committee (IOC), the Fédération Internationale de Football (FIFA) and the Union des Associations Européennes de Football (UEFA), all established in Switzerland. Although these organizations have a non-profit status, they organize highly commercial and highly profitable mega sport events in various countries, which appear to be favoured by the hosting countries with extensive tax exemptions for these organizations, their partner organizations and subsidiaries and their service providers.

Chair: Han Kogels (Netherlands)



YOUNG IFA NETWORK (YIN)

The Young IFA Network was established in 2005 to attract more members in the early stages of their careers. The YIN Committee was set up by the Executive Committee with the aim of developing, proposing and implementing programmes at IFA branch and global levels to make the IFA appealing to young members. The YIN was officially launched at the Amsterdam Congress in 2006 and, since then, many IFA branches have implemented YIN activities.

This IFA Congress will also host the special YIN events listed below. While these events are primarily intended to attract members aged 40 and under, all participants are more than welcome to attend. Join these events by filling in the relevant section of the registration form.

MEET AND GREET RECEPTION

Venue: IFEMA Convention and Congress Centre (Congress venue)

Price: included in fee

Sunday, 25th September 2016. 17:30–18:30

Young IFA members will have the opportunity to meet and mingle at an informal reception at the Congress venue, prior to the Opening Ceremony and Welcome Reception. The purpose of the meet-and-greet reception is to give young IFA members and individuals attending their first IFA Congress a chance to meet informally at the beginning of the Congress. It will help them to make the most out of attending the Congress by building up their own personal networks.

MEETING OF THE YIN BRANCH REPRESENTATIVES

Venue: IFEMA Convention and Congress Centre (Congress venue)

Monday, 26th September 2016. 15:15–16:45

YIN SEMINAR

Venue: IFEMA Convention and Congress Centre (Congress venue)

Price: included in fee

Wednesday, 28th September 2016. 15:15–16:45

The YIN Seminar will be divided in two segments. In the first segment, the winner of the Mitchell B. Carroll Prize will present his/her winning thesis. Then the winner of the Maurice Lauré Prize will then present his/her winning thesis. Finally the winner of the IFA President YIN Scientific Award will present his/her article. Each presenter will answer questions from the audience.

The second segment will be a moot court session. The speaker (name to be announced) will preside over a hypothetical tax case to be argued by young tax academics or professionals, with one side representing the tax authorities and the other side representing the taxpayer.

After the arguments have been put forward, the acting tax judge will render his or her verdict on the tax case. The fact pattern for the case, the legal issues involved and the summary of the parties' arguments will be made available to the delegates before the start of the seminar.

YIN PARTY

Venue: JOY ESLAVA

Price: included in fee

Wednesday, 28th September 2016 | 20:30–01:00

A unique entertainment and gastronomical night awaits attendees at the YIN Party, to be held on Wednesday. The party itself will give the young IFA members the chance to meet existing and new business connections and friends.

In a truly privileged location in the Madrid triangle of art, Joy Eslava is one of the most emblematic clubs of Europe. With 3 independent floors, its proposal offers different types of spaces, decorations, music and aesthetics in an elegant and exclusive framework, as part of its clubbing tradition. Apart from its resident DJs, the main area of Joy Eslava always offers the best national and international circuit DJs to make every night a unique musical event.

The club is packed, the music is pumping and you just can't quite believe that you're lucky enough to be right here, right now, in Spain, in Madrid and having the time of your life! Do not miss the YIN Party!!!





SPECIAL EVENTS

It is important that you declare your status and tick the relevant box on the registration form in order to receive an invitation.

GOVERNMENT LUNCHEON *(by invitation only)*

Venue: IFEMA Convention and Congress Centre (Congress venue)
Monday, 26th September 2016

It is a tradition at IFA Congresses for a luncheon to be held for government officials attending the Congress. This is an opportunity for these officials to network and discuss items of particular importance to governments around the world.

Who can attend? *Individuals whose primary employment is within a public authority working with tax administration and legislation at governmental level.*

CORPORATE TAX OFFICERS LUNCHEON *(by invitation only)*

Venue: IFEMA Convention and Congress Centre (Congress venue)
Monday, 26th September 2016

The first corporate tax event was held at the 2010 Congress and it continues to grow in attendance each year. The event will be an occasion for all of the delegates from the corporate segment to convene and network.

Who can attend? *Individuals whose primary employment is within a corporation, business or non-profit organisation with responsibility for the respective entity's tax position.*

ACADEMIC LUNCHEON *(by invitation only)*

Venue: IFEMA Convention and Congress Centre (Congress venue)
Monday, 26th September 2016

Each year at the Congress the academic delegates gather at a specifically designated luncheon. A particular topic and speaker is chosen for this session. The sponsor has both exclusive branding recognition and the opportunity to attend this luncheon.

Who can attend? *Individuals whose primary employment is teaching and researching at a university.*

PRESIDENT'S RECEPTION

Venue: IFEMA Convention and Congress Centre (Congress venue)
Wednesday, 28th September 2016

The Reception hosted by the President of IFA will be held at the Congress venue on Wednesday afternoon, at the end of the General Council / General Assembly. All participants are invited to this event which includes the Boards of the IFA branches. Do not miss a unique opportunity to enjoy a Cooking Seminar and admire the art of a professional ham cutter while networking with these officials and discuss items of particular importance to their Branches!



SCIENTIFIC & GENERAL PROGRAMME

All scientific sessions will take place at
IFEMA Convention and Congress Centre
Recinto Ferial Juan Carlos I,
Avda. del Partenón, 5
28042 Madrid (Spain)
www.ifema.es

SUNDAY, 25 SEPTEMBER 2016

Time	Subject
08:15–22:00	Registration and information
09:00–13:00	Meeting of the Permanent Scientific Committee
10:00–17:00	Meeting of the general reporter, the chair, the members and secretary of the panel on Subject 1
10:00–17:00	Meeting of the general reporter, the chair, the members and secretary of the panel on Subject 2
10:00–17:00	Preparatory meeting of the chair and panelists of Seminar A
10:00–17:00	Preparatory meeting of the chair and panelists of Seminar B
10:00–17:00	Preparatory meeting of the chair and panelists of Seminar C
10:00–17:00	Preparatory meeting of the chair and panelists of Seminar D
10:00–17:00	Preparatory meeting of the chair and panelists of Seminar E
14:00–22:00	Exhibition
14:00–16:00	Meeting of the Executive Committee
14:00–17:00	Free Madrid city tour for participants and accompanying persons
16:30–17:30	Meeting of the Finance Committee
16:30–17:30	Meeting of the YIN Committee
16:30–17:30	Networking tea for women of IFA Network (WIN)
17:30–18:30	Young IFA Network (YIN) meet-and-greet Reception
19:00–20:00	Opening Ceremony
20:00–22:00	Welcome Reception

MONDAY, 26 SEPTEMBER 2016

Time	Subject
08:15–16:45	Registration and information
08:45–16:45	Exhibition
08:45–09:15	Morning refreshments
09:15–10:30	Plenary Session Subject 1: Dispute resolution procedures in international tax matters
09:45–17:45	Preparatory meeting of the chair and panelists of Seminar F
09:45–17:45	Preparatory meeting of the chair and panelists of Seminar G
09:45–17:45	Preparatory meeting of the chair and panelists of Seminar H
09:45–17:45	Preparatory meeting of the chair and panelists of Seminar I
09:45–17:45	Preparatory meeting of the chair and panelists of Seminar J
10:30–11:00	Coffee break
11:00–12:00	Plenary Session Subject 1: Dispute resolution procedures in international tax matters (continued)
12:00–13:15	Refreshment break
12:00–13:15	Government Officials Luncheon (by invitation only)
12:00–13:15	Corporate Tax Officers Luncheon (by invitation only)
12:00–13:15	Academics Luncheon (by invitation only)
13:15–15:15	Seminar A: Corporate tax officers respond to BEPS
13:15–15:15	Seminar B: Taxation of activities performed in breach of legal regulations (illegal activities)
15:15–16:45	Afternoon refreshments
15:15–16:45	Meeting of the Programme Working Group
15:15–16:45	Meeting of the YIN branch representatives
15:15–16:45	Meeting of the representatives of branches in the Latin American region
15:15–16:45	Meeting of the representatives of branches in the Central and Eastern European region
15:15–16:45	Meeting of the representatives of branches in the Asia Pacific region
15:15–16:45	Meeting of the region of the Gulf Coast Countries
20:30–22:00	Museum evening

TUESDAY, 27 SEPTEMBER 2016

Time	Subject
08:15–16:45	Registration and information
08:45–16:45	Exhibition
08:45–09:15	Morning refreshments
09:15–10:30	Plenary Session Subject 2: The notion of tax and the elimination of international double taxation or double non-taxation
09:45–17:45	Preparatory meeting of the chair and panelists of the YIN Seminar
10:30–11:00	Coffee break
11:00–12:00	Plenary Session Subject 2: The notion of tax and the elimination of international double taxation or double non-taxation (continued)
12:00–13:00	Refreshment break
12:15–14:15	Meeting of the Invitation Sub Committee (2017/2018/2019)
13:00–15:00	Seminar C: Making intelligent investment decisions (tax incentives in Latin America and their effectiveness)
13:00–15:00	Seminar D: IFA/EU
15:00–16:45	Afternoon refreshments
15:15–16:45	Meeting of general and IFA branch reporters for 2017 Rio de Janeiro Congress Subject 1
15:15–16:45	Meeting of general and IFA branch reporters for 2017 Rio de Janeiro Congress Subject 2
15:15–16:45	Meeting of general and IFA branch reporters for 2018 Seoul Congress Subject 1
15:15–16:45	Meeting of general and IFA branch reporters for 2018 Seoul Congress Subject 2
20:30–24:00	Cultural evening

Time	Subject
08:15–17:45	Registration and Information
08:45–16:45	Exhibition
08:45–09:15	Morning refreshments
09:15–10:30	Seminar E: IFA/OECD
10:30–11:00	Coffee break
11:00–12:00	Seminar E: IFA/OECD (continued)
11:30–13:00	Meeting of the Invitation Sub Committee (2020/2021/2022)
12:00–13:00	Refreshment break
13:00–15:00	Seminar F: Tax judges Seminar: Access to a Tax Court and the rights to property and to equal treatment
13:00–15:00	Seminar G: VAT and direct taxation of digital economy
15:00–16:45	Afternoon refreshments
15:15–16:45	YIN Seminar
15:15–17:00	Combined meeting of the General Council and the General Assembly
17:00–18:00	President's Reception
20:30–01:00	YIN Party

THURSDAY, 29 SEPTEMBER 2016

Time	Subject
08:15–16:45	Registration and Information
08:45–16:45	Exhibition
08:45–09:15	Morning refreshments
09:15–10:30	Seminar H: Recent developments in international taxation
10:30–11:00	Coffee break
11:00–12:00	Seminar H: Recent developments in international taxation (continued)
12:00–13:00	Refreshment break
13:00–15:00	Seminar I: Taxation of venture capital: funds, managers and investment structure
13:00–15:00	Seminar J: Taxation of sportspersons, sport organizations and sport events
13:45–15:15	Meeting of the YIN Committee
15:00–16:45	Afternoon refreshments

19:45–24:00 **Gala Dinner and closing of the Congress**

FRIDAY, 30 SEPTEMBER 2016

Excursion day	For details of the excursion day please refer to the Tours section.
---------------	---------------------------------------------------------------------

SOCIAL PR

FOR PARTICIPANTS AND



PROGRAMME

ACCOMPANYING PERSONS



OPENING CEREMONY AND WELCOME RECEPTION

Venue: IFEMA Convention and Congress Centre (Congress venue)

Price: included in fee

Sunday, 25th September 2016

Opening Ceremony: Plenary room | 19:00–20:00

Welcome Reception: Exhibiton area | 20:00–22:00

Dress code: business attire

The Opening Ceremony of 70th Congress of the International Fiscal Association will be held in the Hall 10 of the IFEMA Convention and Congress Centre on Sunday, 25th September 2016. All participants, accompanying persons, sponsors and exhibitors are invited to attend.

Following the Opening Ceremony, a Welcome Reception will be held for all attendees in the exhibition area of the Congress Centre. The evening will feature a variety of food and entertainments as IFA members meet old and new friends and acquaintances.



MUSEUM EVENING

Venue: MUSEO NACIONAL DEL PRADO

Price: included in fee

Monday, 26th September 2016 | 20:30–22:00

Dress code: business attire

Our Museum evening will be held on Monday in the Prado Museum: the crown jewel of one of the capital's most visited tourist attractions and most elegant boulevards: the Paseo del Arte (Art Walk). Set in a magnificent neoclassical building, the Prado houses the most comprehensive collection of Spanish painting in the world, including Velázquez' *Las Meninas* and Goya's *Dos de Mayo*, as well as masterpieces from the Italian and Flemish schools.

The shift from Medieval art to the Renaissance could not be explained without Italian painting, which also had a very strong influence on Spanish Baroque art.

The Prado has been the home to masterpieces from throughout Europe since 1819, with 7 galleries that feature renowned Works of Spanish, German, French, Flemish, Italian, British and Dutch painters. Its collection comprises 8,600 paintings and over 700 sculptures.



CULTURAL EVENING

Venue: PLAZA DE TOROS LAS VENTAS

Price: included in fee

Tuesday, 27th September 2016 | 20:30–24:00

Dress code: business attire

On Tuesday evening our Cultural Evening will be held at the Plaza de Toros Las Ventas de Madrid. Our event will be held in the main bullring, where delegates will experience a great night of entertainment under the stars.

This informal fiesta will give guests a chance to discover Spain's magnificent cultural and folkloric diversity. Landscapes, colours, music and a taste of the wide gastronomic variety will invite guests to stroll around, sample the cuisine and get to know a country with a rich historical heritage.

Opened in 1931, Las Ventas is a beautiful Neo-Mudéjar building, where every bullfighter dreams of glory. Based on a project by José Espelius, who died during its construction, it was completed by Manuel Muñoz Monasterio in 1931 and opened in the same year. Las Ventas holds 23,798 persons and, at 196 feet in diameter, the arena is one of the largest in the world.

Constructed in a Neo-Mudéjar style with hand-painted tiles, it houses an important bullfighting museum which illustrates the history of Las Ventas; it also has a chapel devoted to the Virgen de Guadalupe and to the Virgen de la Paloma, patrons of Mexico and Madrid, respectively. The bullring also has an infirmary equipped with the latest technology and two complete operating theatres. Las Ventas Bullring is one of the most important in the world, if not the most important, and it is here that bullfighters either triumph or fail.



GALA DINNER

Venue: PALACIO DE CIBELES

Price: 165€ (10% VAT included)

Dinner tickets should be reserved via registration and onsite, if still available.

Thursday, 29th September 2016 | 19:45–24:00

Dress code: business attire

The Palacio de Cibeles is the Madrid City Hall. It is part of the Plaza de Cibeles, one of the most impressive architectural squares in Madrid. The Atrium of the building, the Glass Gallery, will be the location of the Gala Dinner, to be held on Thursday. The evening will be a fantastic evening “under the stars” filled with entertainment and outstanding Spanish cuisine.

This huge vaulted courtyard in Palacio de Cibeles plays host to a variety of cultural events, both public and private, even screening films in the summer months. It originally belonged to the Buen Retiro Palace, and for some time housed a garden. In the 20th century, however, it became part of the Communications Palace, and turned into an iconic element of the City Hall.

The 2,400m² gallery boasts a magnificent glass-domed roof made of more than 2,000 triangle-shaped pieces forming a mesh structure.



TOUR PRO

FOR PARTICIPANTS AND



PROGRAMME

ACCOMPANYING PERSONS





TOUR PROGRAMME FOR PARTICIPANTS AND ACCOMPANYING PERSONS

From Madrid to Heaven! It is one of the most popular sayings about the city. The sky of Madrid has an intense blue colour that makes it characteristic. The Spanish capital is a cosmopolitan city that combines the most modern infrastructures with a vast artistic and cultural patrimony, heritage of several centuries of a rich and passionate history.

Madrid is an open city for who is willing to discover it, where culture, gastronomic, business, leisure and entertainment activities are blended, being one of the most strong and diverse tourist attraction in Europe and in the World. Probably there is not a city like Madrid with so many things to do and visit being so close to each other.

An attractive programme of tours showcasing the city and its beautiful surroundings has been designed for participants and accompanying persons during the congress.



RULES AND CONDITIONS FOR ALL TOURS

- Please refer to Tour Overview page for each tour meeting point information.
- You are kindly asked to register at least 15 minutes prior to departure.
- Dress code: casual attire with comfortable shoes.
- All prices are stated per person in Euros and include VAT, transportation (if stated), admission fees and an English-speaking guide. Full-day tours include lunch.
- You can sign up for the tours either online by completing and returning the attached registration form or on site at IFEMA Congress and Convention Center, if there is still space available.
- Availability cannot be guaranteed and tour reservations will be processed on a first come, first served basis.
- The Congress Secretariat reserves the right to alter or change the tour programme as necessary. In order for each tour to run, a minimum of 20 people (except otherwise indicated) must have signed up for the respective tour in advance. Should there be insufficient advance reservations, the Congress Secretariat reserves the right to cancel the tour in question. In cases where the Congress Secretariat cancels a tour, a full reimbursement of costs will be provided.
- Participants and their accompanying persons are strongly recommended to seek insurance cover for health, travel and private liability before leaving their home countries. The Congress secretariat shall accept no responsibility for personal injury or loss or damage to private or personal property.
- Whilst many countries consider September to be approaching autumn, Madrid is still in the grips of summer, experiencing an average of 22°C per day, with a high of 29°C, and a low of only 14°C during the evening.
Rain is still very low at this time of year, with only 20mm expected on average throughout the month, affecting 6 days, with a very pleasant 7 hours of sunshine per day expected on average.



TOUR OVERVIEW

	FRI 23.09	SAT 24.09	SUN 25.09	MON 26.09	TUE 27.09	WED 28.09	THU 29.09	FRI 30.09	SAT 01.10
PRE/POST TOURS	PT02	PT03					PT01/ PT04	PT03/ PT05/ PT06	
FULL DAY				FD 01	FD 02	FD 04	FD 03	FD 05	
MORNING				HD01/HD08	HD02	HD03/ HD07	HD06/HD09		HD04/HD09
AFTERNOON			HD 00		HD05	HD11	HD10		

CODE	TOUR DESCRIPTION	DURATION	TIME	MEETING POINT	TOUR ENDS	PRICE (Incl. VAT)
HALF DAY TOURS						
HD 00	CITY TOUR PANORAMIC with a GUIDED WALKING TOUR THROUGH THE AUSTRIAS AREA OF MADRID	3 hours	14:00 - 17:00	• Ritz Hotel • Melia Castilla Hotel • InterContinental Hotel	• Ritz Hotel • Melia Castilla Hotel • InterContinental Hotel	INCLUDED IN CONGRESS FEE
HD 01	CITY TOUR PANORAMIC with a GUIDED WALKING TOUR THROUGH THE AUSTRIAS AREA + WINE TASTING	3 hours visit + 1 hour wine tasting	09:00 - 13:00	• Ritz Hotel	• Plaza Mayor	125 €
HD 02	ONCE UPON A TIME... MADRID AND ITS ARCHITECTURE	2,5 hours + aperitif	10:00 - 13:00	• Palacio Real	• Círculo de Bellas Artes	133 €
HD 03	THE ARCHITECT, THE ART HISTORIAN, THE LITERARY ONE AND THEIR CITY. THREE VISITS IN ONE MORNING	3 hours + 1 hour aperitif	10:00 - 14:00	• Ritz Hotel	• Círculo de Bellas Artes	156 €
HD 04	PRADO MUSEUM - HALF DAY	2,5 hours	10:00 - 12:30	• Ritz Hotel	• Prado Museum	68 €
HD 05	THYSSEN-BORNEMISZA MUSEUM	2,5 hours	16:00 - 18:30	• Ritz Hotel	• Thyssen-Bornemisza Museum	62 €
HD 06	REINA SOFIA MUSEUM	2,5 hours	10:00 - 12:30	• Reina Sofia Museum (Sabatini Building)	• Reina Sofia Museum	62 €
HD 07	THE MADRID ART TOUR: THE PRADO, THE THYSSEN-BORNEMISZA AND THE REINA SOFIA MUSEUMS	4 hours, including a coffee & snack	10:00 - 14:00	• Ritz Hotel	• Reina Sofia Museum	103 €
HD 08	GOURMET MADRID AND A STROLL THROUGH THREE CHARMING NEIGHBOURHOODS	4 hours	10:00 - 14:00	• Gran Via Metro Station (Telefonica Building)	• "La Paz" Food Market	139 €
HD 09	MADRID OF THE ARTISANS	2,5 hours	10:00 - 12:30	• Plaza Mayor	• Plaza de Santa Ana	79 €
HD 10	THE MADRILEÑO WITHIN	2 hours	16:00 - 18:00	• Plaza Mayor	• "Cuchilleros" Street	115 €
HD 11	SANTIAGO BERNABEU STADIUM PRIVATE TOUR	3,5 hours	19:00 - 22:30	• Santiago Bernabeu Stadium (Tower B)	• Santiago Bernabeu Stadium	158 €
FULL DAY TOURS						
FD 01	THE ARANJUEZ BODEGA VISIT	7 hours incl. travel time	09:00 - 16:00	• Ritz Hotel	• Ritz Hotel	196 €
FD 02	EL ESCORIAL, A WORLD HERITAGE SITE EXCURSION	6 hours incl. travel time	09:00 - 15:00	• Ritz Hotel	• Ritz Hotel	185 €
FD 03	SEGOVIA, A WORLD HERITAGE SITE EXCURSION	7 hours incl. travel time	09:00 - 16:00	• Ritz Hotel	• Ritz Hotel	194 €
FD 04	AVILA, A WORLD HERITAGE SITE EXCURSION	7 hours incl. travel time	09:00 - 16:00	• Ritz Hotel	• Ritz Hotel	194 €
FD 05	TOLEDO, A WORLD HERITAGE SITE EXCURSION	8 hours incl. travel time	09:00 - 17:00	• Ritz Hotel	• Ritz Hotel	194 €
PRE/POST CONGRESS TOURS						
PT 01	SEVILLE and CORDOBA	3 days (2 nights)	08:15 (Train: 09:00)	• Atocha Train Station (Puerta de Atocha Entrance)	• Atocha Train Station (Puerta de Atocha Entrance)	857 €
PT 02	GRANADA and CORDOBA	2,5 days (2 nights)	13:45 (Train: 14:30)	• Atocha Train Station (Puerta de Atocha Entrance)	• Atocha Train Station (Puerta de Atocha Entrance)	820 €
PT 03	BARCELONA	2 days (1 night)	07:45 (Train: 08:30)	• Atocha Train Station (Puerta de Atocha Entrance)	• Atocha Train Station (Puerta de Atocha Entrance)	696 €
PT 04	CAMINO DE SANTIAGO: The pilgrimage routes to Santiago de Compostela	3,5 days (3 nights)	14:15 (Train: 15:00)	• Chamartin Train Station	• Chamartin Train Sation	1.148 €
PT 05	LA RIOJA: WINERIES TOUR	2 days (1 night)	06:45 (Train: 07:30)	• Atocha Train Station (Puerta de Atocha Entrance)	• Atocha Train Station (Puerta de Atocha Entrance)	714 €
PT 06	SAN SEBASTIAN and BILBAO	2 days (1 night)	06:30 (Flight: 07:30)	• Ritz Hotel	• Ritz Hotel	494 €



TOURS

HD 00 (FREE TOUR INCLUDED IN REGISTRATION FEE)

CITY TOUR PANORAMIC WITH A GUIDED WALKING TOUR THROUGH THE AUSTRIAS AREA OF MADRID

We visit the magnificent avenues of Madrid, the grandeur of the Recoletos Avenue, the Paseo del Prado, the 20th century Gran Vía and the Royal Palace.

We leave our coach to continue on foot for a stroll through the cobbled streets and squares of the Austrias areas steeped in atmosphere and history.

Tour duration: 3 hours



HD 01

CITY TOUR PANORAMIC + GUIDED WALKING TOUR THROUGH THE AUSTRIAS AREA + WINE TASTING

We visit the magnificent avenues of Madrid, the grandeur of the Recoletos Avenue, the Paseo del Prado, the 20th century Gran Vía and the Royal Palace.

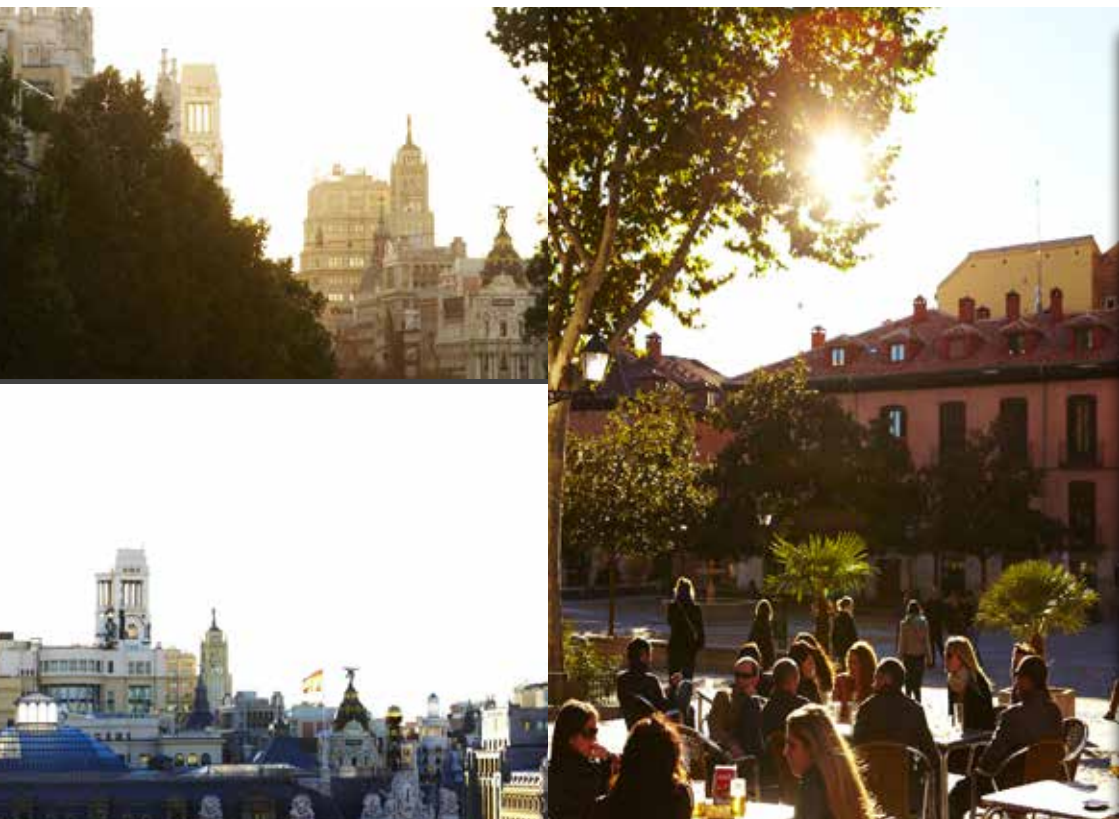
We leave our coach to continue on foot for a stroll through the cobbled streets and squares of the Austrias areas, steeped in history. Passing by the modernist gourmet market of San Miguel, we visit the Plaza Mayor, built by Philip IV and descend the Cuchilleros street past the world's oldest restaurant before taking a turn and continue our route, stopping along the way to visit centenary shops, and local craftspeople and a visit to the world's oldest restaurant when it is closed to the public.

Our visit ends with a Spanish wine tasting in a local taverna.

Tour duration: 3 hours visit + 1 hour wine tasting with food pairing

Fee per person: 125€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from the meeting point for the panoramic tour, the guided visit and the wine tasting with food paring.



HD 02

ONCE UPON A TIME... MADRID AND ITS ARCHITECTURE

What better way to admire a city with so much contrast in its style than through the eyes of an architect.

Our coach takes us over to where Madrid began, to the site of the original Muslim stronghold where the Royal Palace stands today.

From here we take a gentle walk through the centuries to admire the architecture around us; the Austrias area of the 15th century with the Plaza Mayor and Plaza de la Villa, we cross into the 18th century at the Puerta del Sol with a stroll down 20th century Gran Vía to our final destination: The rooftop of the Fine Art's Circle to enjoy the view and an aperitif.

Tour duration: 2,5 hours + aperitif

Fee per person: 133€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: The guided tour with the architect and the rooftop aperitif lunch.



HD 03

THE ARCHITECT, THE ART HISTORIAN, THE LITERARY ONE AND THEIR CITY. THREE VISITS IN ONE MORNING

We join three experts and lovers of Madrid for this visit in three parts.

How it works! We start our morning in front of the Prado museum and from here divide into 6 groups. Each guest will be given their group number and the itinerary for their particular group. Each of our experts takes two of the six groups with them on their particular visit. Every 50 minutes its changeover time. Your group will join a different group and a different expert for your next visit at our meeting place. After your third and final visit, the expert you are with, will lead you to our charming meeting place: the roof terrace of the Fine Arts Circle to admire the views and enjoy an aperitif.

The Architectural tour: Past and present come together in this fascinating walk with its iconic buildings. Our architect guides along the stunning Paseo del Prado. We see work by renowned architects who span centuries: Antonio Palacios, Herzog and Meuron, Gustave Eiffel and Jean Nouvel.

The Art Tour: Our art historian shares with you their admiration for a collection of masterpieces in the Prado Museum with work ranging from the Spanish Court painters to the Flemish masters including works by Velázquez, Goya, el Greco, Van der Weyden and Bosch.

Madrid of the Golden Age, the Literary neighbourhood: Our literary guide retraces the steps of the masters in Spanish literature as we stroll through what was once the centre of Bohemia in Madrid, now a pretty neighbourhood where artisans, artists and boutiques keep the creativity going!

Tour duration: 3 hours + 1 hour aperitif: 4 hours

Fee per person: 156€ (21% VAT incl.) - minimum group of 30 people

Tour fee includes: The three guided walks, entrance into the Prado, aperitif lunch at the end of the visit.



HD 04

PRADO MUSEUM

The Prado Museum is one of the most important art galleries in the world. Located inside a superb XVIII century building, you will be able to admire works from the Spanish masters including Velázquez, Goya, El Greco, Ribera, Murillo, as well as the famous Rafael, Rubens, El Bosco, Tiziano, etc.

The Prado Museum houses the most important European painting schools from the XII to the XIX century.

Guides of groups larger than 7 people can only work up to one hour 45 minutes at a time inside the museum although visitors can stay inside as long as they like.

Tour duration: 2,5 hours

Fee per person: 68€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: guided visit into the Prado, and coffee or refreshment.



HD 05

THYSSEN-BORNEMISZA MUSEUM

With more than 1,000 works of art, the Thyssen-Bornemisza is located in a cultural and artistic space which is unique in the world. Just a few metres from the Prado and Reina Sofía, the museum provides a privileged look at seven centuries of paintings, allowing the visitor access to 50 pictures considered to be universal masterpieces.

Carpaccio, Durero, Caravaggio, Rubens, Frans Hals, Gauguin, Van Gogh, Klee, Hopper, Kirchner... are just some of the grand masters whose paintings are on view, all under one roof in the Palacio de Villahermosa, the headquarters in Madrid of the Foundation Thyssen-Bornemisza Collection.

Tour duration: 2,5 hours

Fee per person: 62€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: guided visit into the Thyssen, and coffee or refreshment.



HD 06

REINA SOFIA MUSEUM

The Reina Sofia Museum houses the Guernica, by Pablo Ruiz Picasso, as well as many samples of the latest trends in contemporary art. The aim of the museum is to exhibit the most significant pieces of modern Spanish art. Its recent expansion was undertaken by the famous French architect Jean Nouvel and has strengthened the installations and services that were already on offer. The extension includes two new exhibition areas, a library and an auditorium.

The former General Hospital of Madrid, built by Francisco Sabatini, was converted into the Spanish Museum of Modern Art in 1992. Since then, the National Centre of Art Reina Sofia Museum has been refurbished on various occasions to improve the space available as the collections and activities of the organisation have increased. The most important refurbishment was carried out by Jean Nouvel between 1999 and 2005.

The centre houses a collection of contemporary art and its rooms contain important examples of historic avant-garde pieces from the XX century. The works concentrate on the latest and most relevant trends in the evolution of Spanish art and its international context, taking in the beginning of the XX century and the new artistic movements and trends that came about then.

The most famous painting in the museum is the Guernica by Pablo Ruiz Picasso. It was moved to the museum in 1992 from the Casón del Buen Retiro de Madrid Museum, a step which spurred the idea to include the Princesa Sofía as one of the leading contemporary art centres in the world.

Tour duration: 2,5 hours

Fee per person: 62€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: guided visit into the Reina Sofia, and coffee or refreshment.



HD 07

THE MADRID ART TOUR: THE PRADO, THE THYSSEN-BORNEMISZA AND THE REINA SOFIA

An intimate way to experience the jewels of Madrid's art world.

Our art historians bring art to life on this morning tour as we visit Madrid's three most important art museums. We start at the Prado to view collection highlights; the Spanish court painters: Velázquez and Goya, work by El Greco, Zurbarán along with other European Masters such as Rubens, Titian, Fra Angelico, Van der Weyden and Bosch. We move onto the Thyssen for a selection of works ranging from the 13th century to the present day, Holbein to Van Gogh to Rothko, a sumptuous collection which leads us to our final visit to the Reina Sofia with works by Miró, Dalí, and of course the collection highlight, Guernica by Picasso. Our groups are no longer than 20 people for each art historian.

Tour duration: 4 hours, including a coffee & snack

Fee per person: 103€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Your art pass for all three museums (valid for one year), the guided visit and mid-morning coffee break.



HD 08

GOURMET MADRID AND A STROLL THROUGH THREE CHARMING NEIGHBOURHOODS

Our morning visit takes us through three charming neighbourhoods calling at gourmet shops along the way to discover Madrid through its food and local culture. We start in Tribal to visit the oldest Iberian ham shop in Madrid and learn all about the curation process of this most highly rated delicatessen for Spaniards. We try Iberian ham from different areas in Spain and differing curation periods with cheese tasting as an alternative.

We step inside to marvel at the frescoes in a hidden jewel across the road before continuing our visit to the Alonso Martinez area to visit an Olive Oil producers' shop to pick oils for a tasting and to discern what we need to look for when buying olive oil.

Next on the agenda, the stunning murals of contemporary artist Jack Babiloni. This on our path to a shrine for all things chocolate – it is here we put our senses to the test for a chocolate tasting competition.

Time to head to the elegant Salamanca area to finish our morning at one of the most charming markets in town to sample the best Spanish omelette and an aperitif with some light tapas.

Tour duration: 4 hours

Fee per person: 139€ (21% VAT incl.) - for groups of no more than 15 people

Tour fee includes: The guided visit and food tasting, light lunch.

Please note that this tour covers a walking distance of 1,5 miles



HD 09

MADRID OF THE ARTISANS

Our route takes through the smaller streets to visit artisans at work ; Spain's legendary cape makers - Picasso is buried in the cape he was given from this shop. Artisans who paint silk scarves, jewellery makers, a luthier of the Spanish classical and flamenco guitar, an emporium of Spanish ceramics and a centenary candy store. We finish with chocolate & churros at the infamous San Ginés.

Tour duration: 2,5 hours

Fee per person: 79€ (21% VAT incl.) - for groups of no more than 15 people

Tour fee includes: The guided visit and chocolate & churros break.



HD 10

THE MADRILEÑO WITHIN

An opportunity to get a little up close and personal in a cultural way during your time in Madrid.

Three people with very different jobs invite us into their workspace for us to join them in what they do ...an artist gives us a still life drawing class in his studio, a pastry chef takes us behind the scenes into his kitchen, and a flamenco dancer takes into her rehearsal space for a percussion class. We conclude with a refreshing drink and light canapés.

Tour duration: 2 hours

Fee per person: 115€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: *The three activities, aperitif and light tapas.*



HD 11

SANTIAGO BERNABEU STADIUM PRIVATE TOUR

It's known as the Cathedral of football and home to Real Madrid, one of the greatest football teams in the world.

The stadium is ours as we take a private tour after once it is closed to the public. We visit the Trophy room, the dressing room, the players' tunnel, the benches, the pitch, the presidential balcony... and much more.

Our evening tour is followed by drinks and canapé dinner in a private space with a privileged viewpoint, of the pitch.

Tour duration: 3,5 hours

Fee per person: 158€ (21% VAT incl.) - minimum group of 40 people

Tour fee includes: Private guided visit of the stadium, drinks and canapé cocktail style dinner in private area.

***Please note that this event may be subject to change due to a Champions League fixture. Should there be a change, all sign ups for this event will be notified in the final edition of the tour program in September.*



FD 01

THE ARANJUEZ BODEGA VISIT

Just a 40 minute drive from Madrid, we visit two contrasting bodegas in the nearby town of Aranjuez, a World Heritage Site, known for its Summer Palace and 18th century French-style Baroque gardens.

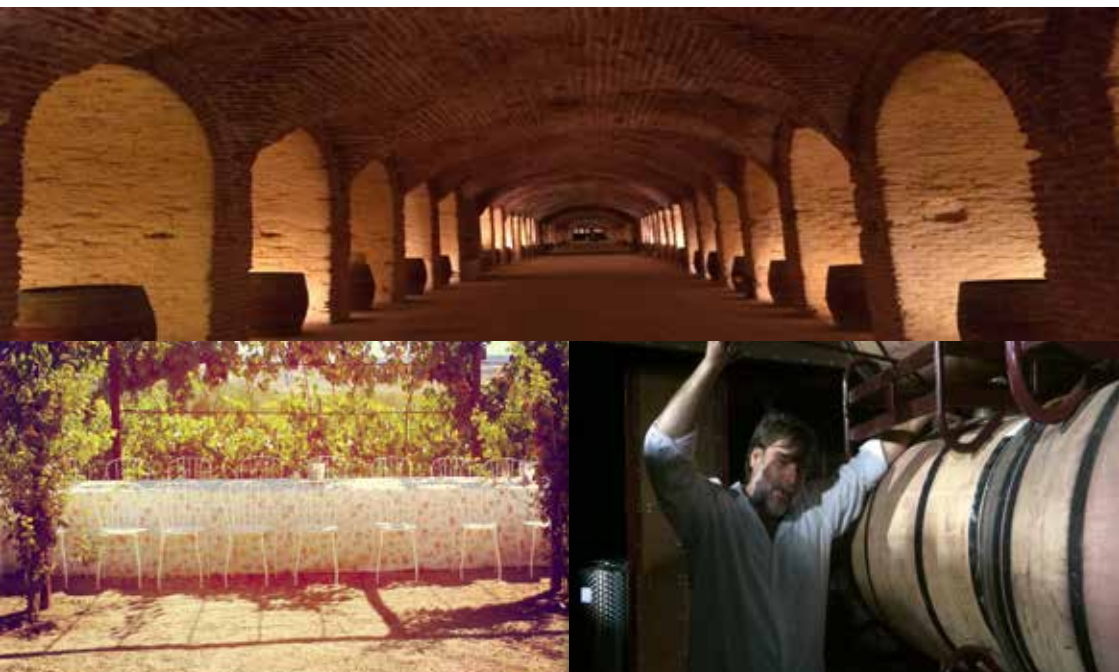
We visit the world's only Royal winery built by Charles III in 1782, still used for aging the wine today, its wine cellar runs for nearly 400 metres. Following a wine tasting we drive past the lush market gardens to our privileged setting for our second winery visit set on a butterfly reserve.

The wine maker takes us on a tour of the vineyards and the bodega before we enjoy a paella lunch outside enjoying the country air.

Tour duration: 7 hours

Fee per person: 196€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from/to the meeting point & hotel, private guided visit to both wineries, wine tasting and gourmet terrace lunch looking over the exquisite Palace Gardens.



FD 02

EL ESCORIAL, A WORLD HERITAGE SITE DAY EXCURSION

Built in 1584 by Phillip II as a final resting place where he could be close to God, El Escorial is perhaps the finest example of Herrerian architecture. This extraordinary regal complex comprises palace, basilica, monastery, school and pantheon to the Spanish Monarchs. Our guided tour of El Escorial is followed by a stroll through its pretty town of San Lorenzo and lunch on the leafy terrace of a delightful restaurant set above the town.

On our way back to Madrid, we stop to visit the Valley of the Fallen a monument to those killed in the Spanish Civil War War built in part by convicts taken prisoner by during the Civil war.

Tour duration: 6 hours

Fee per person: 185€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from/to the meeting point & hotel, guided visit, entrances, coffee, lunch.



FD 03

SEGOVIA, A WORLD HERITAGE SITE EXCURSION

Home to one of the great examples of Roman engineering in the form of its aqueduct, Segovia was made a world heritage site by UNESCO in 1985 and combines its historic sites with the day to day hustle and bustle as a charming living and working city. We see both medieval and renaissance architecture on our guided walk through the streets visiting the lavish House of Picos and the former synagogue, the Corpus Christi church. We visit the impressive Alcazár castle, former residence to the Catholic Monarchs, also said to have inspired the Walt Disney castle. Lunch is at a well-known restaurant and Segovian landmark. Free time before returning to Madrid.

Tour duration: 7 hours

Fee per person: 194€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from/to the meeting point & hotel, guided visit, entrances, coffee, lunch.



FD 04

AVILA, A WORLD HERITAGE SITE EXCURSION

Founded in the 11th century to protect the Spanish territories from the Moors, Avila is the highest city known for its impressive 11th century city wall and as the birthplace of the mystic and Roman Catholic Saint, Teresa of Avila and Saint John of the Cross. It also claims to have the highest number of Romanesque and Gothic churches per capita in the whole of Spain. Our guided visit includes a walk along the city walls, and a visit to the Convent of Saint Teresa and the Basilica of San Vicente, Sabina y Cristeta. Lunch is at the Parador, the former Pedro Albas Palace.

Tour duration: 7 hours

Fee per person: 194€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from/to the meeting point & hotel, guided visit, entrances, coffee, lunch.



FD 05

VISIT TO TOLEDO, A WORLD HERITAGE SITE EXCURSION

The former capital of Spain with its layers of civilization, founded by the Romans where Jewish, Christian and Muslim faiths have lived side by side. We walk down its cobbled streets to visit the gothic cathedral, the Primate cathedral in Spain, which took 263 years to build. From here we visit the Santo Tome church to see the El Greco masterpiece of the Burial of the Count of Orgaz and then walk into the former Jewish quarter with its Tránsito synagogue and Sephardic museum. We visit the elaborate cloisters of San Juan de los Reyes, built by the Catholic Monarchs as their final resting place and take a panoramic tour around the city walls with lunch in a 15th century mansion house with it's walled garden forming part of the Muslim city wall of Toledo.

Tour duration: 8 hours

Please note: We will be walking through the town.

Fee per person: 194€ (21% VAT incl.) - minimum group of 20 people

Tour fee includes: Private coach from/to the meeting point & hotel, guided visit on foot, entrances, coffee, lunch.



PT 01

SEVILLA AND CORDOBA

Including:

- AVE High Speed train Madrid - Seville in tourist class
- AVE High Speed train Seville - Cordoba in tourist class
- AVE High Speed train Cordoba - Madrid in tourist class
- 2 night's accommodation in 4* hotel in Sevilla in double room (sharing, breakfast included)
- Accompanying tour guide from Madrid
- Half day guided tour of Seville including the Alcázar Palace with Seville guide
- Evening visit to Cristina Hoyos flamenco museum for pre-dinner show
- Dinner in traditional Seville restaurant (alcoholic beverages included)
- Half day guided visit of Cordoba including the Mezquita and Citadel with local guide.
- Entrances to all monuments on tour
- Andalucian lunch in new style Cordoban restaurant (alcoholic beverages included)

Tour duration: 3 days (2 nights)

Fee per person: 857€ (21% VAT incl.) - minimum group of 25 people

****Estimated RETURN times:**

Return Train/Flight

Madrid Arrival Time

Saturday Departure: 16:56

Arrival - 18:40



PT 02

GRANADA AND CORDOBA

Including:

- High Speed AVE train Madrid – Granada in tourist class
- High Speed AVE train Granada – Cordoba in tourist class
- High Speed AVE train Cordoba- Madrid in tourist class
- 2 night's accommodation in Hotel 4* in Granada with double room (breakfast included)
- Accompanying tour guide from Madrid
- Visit to Alhambra Palace and Generalife gardens in Granada
- Entrance to all monuments visited as part of our guided tours
- Walking tour of the city of Córdoba including the Mezquita
- Local guides in Granada and Córdoba
- Dinner and Flamenco show in Granada (alcoholic beverages included)
- Lunch in Cordoba (alcoholic beverages included)

Tour duration: 2,5 days (2 nights)

Fee per person: 820€ (21% VAT incl.) - minimum group of 25 people

**Estimated RETURN times:

Return Train/Flight

Sunday Departure: 18:02

Madrid Arrival Time

Arrival - 19:45



PT 03

BARCELONA

Including:

- AVE High Speed train Madrid - Barcelona - Madrid in tourist class
- 1 night's accommodation in 4* hotel in double room (sharing, breakfast included)
- Accompanying tour guide from Madrid
- Modernist tour including the Sagrada Familia, Parc Güell & Casa Batlló with Barcelona guide
- Guided visit in the Gothic area, renaissance squares, Roman remains and artisans in Born neighbourhood, Santa Maria del Mar church with Barcelona guide
- Entrances to all monuments on tour
- Panoramic visit including the old port and Montjuic
- Cava reception and dinner in fine dining restaurant (alcoholic beverages included)
- Lunch : seated gourmet tapas (alcoholic beverages included)

Tour duration: 2 days (1 night)

Fee per person: 696€ (21% VAT incl.) - minimum group of 25 people

**Estimated RETURN times:

Return Train/Flight

Madrid Arrival Time

Saturday Departure: 17:00

Arrival - 19:45



PT 04

CAMINO DE SANTIAGO: THE PILGRIMAGE ROUTES TO SANTIAGO DE COMPOSTELA

Including

- ALVIA Train Madrid – Ourense in tourist class
- ALVIA Train Santiago de Compostela - Madrid in tourist class
- Registration at Chamartin train station, Madrid and welcome back from Santiago
- Local guide : Camino de Santiago route, half day Santiago de Compostela, Meeting group at Ourense train station through to farewell Santiago de Compostela train station.
- Entrance into monuments
- Luggage transport each day
- 2 night's accommodation in 4* standard Casa Rural on Via de la Plata route
- 1 night's accommodation in historic renovated 4 * hotel in Santiago de Compostela
- 2 dinners in Casa Rural, home-made Galician cooking (alcoholic beverages included)
- Dinner in traditional Galician restaurant, in Santiago de Compostela (alcoholic beverages included)

Tour duration: 3,5 days (3 nights)

Fee per person: 1.148€ (21% VAT incl.) – for groups no more than 18 people

****Estimated RETURN times:**

Return Train/Flight

Madrid Arrival Time

Sunday Departure: 15:12

Arrival - 20:17



PT 05

LA RIOJA: WINERIES TOUR

Including:

- ALVIA train Madrid-Logroño-Madrid in tourist class
- 1 night's accommodation in designer 4* hotel double room (sharing, breakfast included)
- Accompanying tour guide from Madrid
- Wine expert and guide
- Tour and tasting at three wineries including the oldest winery in Haro
- Lunch at winery
- Dinner with tasting
- Picnic lunch on train
- Drive through medieval villages taking in countryside and work by leading world architect including Frank Gehry

Tour duration: 2 days (1 night)

Fee per person: 714€ (21% VAT incl.) - minimum group of 25 people

**Estimated RETURN times:

Return Train/Flight

Saturday Departure: 14:15

Madrid Arrival Time

Arrival - 17:45



PT 06

SAN SEBASTIAN AND BILBAO

Including:

- Flight Madrid-Bilbao-Madrid in tourist class
- 1 night's accommodation in 4* hotel double room (sharing, breakfast included)
- Accompanying tour guide from Madrid
- Local guide San Sebastian & Bilbao
- 1 gourmet dinner at classic basque restaurant
- 1 lunchtime pinchos in San Sebastian old town
- 1 guided visit of Guggenheim museum, Bilbao

Tour duration: 2 days (1 night)

Fee per person: 494€ (21% VAT incl.) - minimum group of 25 people

Tour fee includes: Private coach from/to the meeting point & hotel, guided visit on foot, entrances, coffee, lunch.

**Estimated RETURN times:

Return Train/Flight

Plane Departs Bilbao: 17:35

Madrid Arrival Time

Arrives - 18:40





REGISTRATION

TECHNICAL SECRETARIAT

Barceló Congresos is the official Technical Secretariat of IFA 2016. Please be so kind to contact Barceló Congresos for information about registration, accommodation, social events and tours.

BARCELÓ CONGRESOS
Albasanz 16, 2nd floor
28037 Madrid (SPAIN)
ifamadrid2016@barcelocongresos.com
Telf: +34 912 30 04 65
Fax: +34 971 59 38 11

REGISTRATION AT THE CONGRESS VENUE (IFEMA)

Participants must collect their personal badge and documents at the Registration desk located in the entrance hall of the CCN Building (Convenciones y Congresos Norte) in IFEMA (Feria de Madrid) upon arrival at the Congress. Please remember to bring your confirmation of participation.

Opening hours of the Registration desk at the venue (IFEMA) during the Congress (please refer to the website for updates):

Sunday, 25 Sept. 2016	08:15-22:00 h.
Monday, 26 Sept. 2016	08:15-16:45 h.
Tuesday, 27 Sept. 2016	08:15-16:45 h.
Wednesday, 28 Sept. 2016	08:15-17:45 h.
Thursday, 29 Sept. 2016	08:15-16:45 h.

REGISTRATION

We invite you to register on-line at **www.ifamadrid2016.com** starting on March 2016. If you register by fax (+34 971 593 811) or post please send the enclosed registration form to the Technical Secretariat before the 10 September 2016. Please use one form per participant.

To enable the IFA to evaluate the target group of participants attending the Congress, participants are kindly requested to indicate on the registration form the capacity in which they will participate in the Congress. This may be relevant in terms of VAT deductions for participants, and will also allow the IFA to generate target groups from the list of participants.

Participants are requested to register as soon as possible to secure their hotel accommodation. All hotel reservations, as well as social events and tours will be processed on a first-come first-served basis.

During the Congress, the list of participants, including names, companies, countries and hotel information of the participants and their accompanying persons will be made available to all participants. Sponsors and third parties organizing private events may be supplied with the list of participants before the Congress. When registering for the Congress, participants are asked to confirm that they agree to share and/or publish their personal and hotel details in the list of participants.

We encourage you to register on-line as soon as possible through our website www.ifamadrid2016.com !

ON-SITE REGISTRATION

Registration from Saturday 24 September 2016 will be considered as on-site registration, and consequently minor delays can be expected at the registration desk when issuing documentation and settling accounts.

IFA MEMBERS

Please indicate your IFA membership number in the corresponding field of the registration form. IFA members will receive the 2016 Cahiers covering the general reports on subjects 1 and 2. IFA members will also have access to the online Branch Reports and the Congress documents database on the secured section of the IFA website (www.ifa.nl).

NON-IFA MEMBERS

Non-IFA members are welcome to participate in the 2016 Annual Congress in Madrid, and are also welcome to apply for membership prior to registering for the Congress. For additional information, please visit the IFA website at www.ifa.nl. Non-IFA members will not be supplied with the Cahiers, and will also be subject to a higher Congress registration fee.

ACCESS

Only registered participants will be entitled to attend the sessions of the Congress. Only registered participants and registered accompanying persons will be admitted to the social programme events or permitted to book tours available through the Congress tour programme. Please remember that social events and tours have limited seats.

SECURITY

For security reasons, participants and their accompanying persons will be required to wear their Congress badges at all times during the Congress, the social events and tours. Children are not permitted to attend Congress sessions, social events or tours unless registered as an accompanying person.

Please note the definition of an accompanying person: "A participant's spouse, partner, child or other personal relation who does not have a business or scientific interest in the Congress".

REGISTRATION FEES

REGISTRATION CATEGORY	EARLY BIRD RATE Before 30 June 2016	REGULAR RATE From 30 June 2016	ON-SITE From 24 Sept 2016
IFA Member	1.452 EUR 1.200 EUR +21% VAT	1.694 EUR 1.400 EUR +21% VAT	1.815 EUR 1.500 EUR +21% VAT
Non-IFA Member	1.767 EUR 1.460 EUR +21% VAT	2.009 EUR 1.660 EUR +21% VAT	2.130 EUR 1.760 EUR +21% VAT
Accompanying person	484 EUR 400 EUR +21% VAT	605 EUR 500 EUR +21% VAT	726 EUR 600 EUR +21% VAT

All fees include 21% Spanish VAT.

In principle, all Spanish VAT-registered participants will be able to deduct the VAT in their Spanish VAT return. All EU-participants but not Spanish VAT-registered may apply for a VAT refund to the Spanish Tax Agency subject to certain conditions (namely, submission of request in own Member State, minimum amount of EUR 50). Also, all Non-EU-participants may apply for a VAT refund to the Spanish Tax Agency subject to certain additional conditions (namely, submission of request in Spain and appointment of a fiscal representative). A particular scheme of VAT refund is also available for non-EU travellers when acquiring goods in Spain and VAT has been paid to retailers. Certain restrictions may apply as only professional expenses give right to a refund and a formal invoice is always required. For further information, non-Spanish participants should refer to the link you will find in the registration section of the website.

THE REGISTRATION FEE FOR PARTICIPANTS INCLUDES:

- Attendance at scientific sessions and exhibitions
- Printed Congress materials, Congress kit and Congress app
- Refreshments during the Congress
- Opening Ceremony and Welcome Reception on Sunday, 25 September
- Museum evening on Monday, 26 September
- Cultural evening on Tuesday, 27 September
- Madrid public transportation card
- All YIN activities
- Free city tour on Sunday, 25 September

THE REGISTRATION FEE FOR ACCOMPANYING PERSONS INCLUDES:

- Opening Ceremony and Welcome Reception on Sunday, 25 September
- Museum evening on Monday, 26 September
- Cultural evening on Tuesday, 27 September
- Madrid public transportation card
- All YIN activities
- Free city tour on Sunday, 25 September

ADDITIONAL PAYMENTS

- Gala Dinner at the Palacio de Cibeles on Thursday, 29 September 2016. Tickets must be purchased prior to the event via the registration form. Price: 165 EUR (10% VAT included).
- Fees for optional tours.

METHODS OF PAYMENT

- For online registrations: by credit card - MasterCard, Visa or Amex.
- For fax registrations: by bank transfer.
Bank name: BBVA
Bank address: Plaza del Oliver s/n, 07002 Palma de Mallorca (Spain)
Beneficiary: Barceló Turismo y Congresos SL, Rover Motta 27, 07006 Palma de Mallorca (Spain)
Payment ref.: IFA2016 + Name of the participant
Bank account: 0182 4899 1802 0151 5790
IBAN: ES44 0182 4899 1802 0151 5790
SWIFT: BBVAESMMXXX

Important: Please indicate "IFA2016" and participant's name in the payment reference. For payments made after 10 September 2016, please bring a copy of your payment confirmation to the Congress.

CONFIRMATION

As soon as the Technical Secretariat receives your registration and payment, you will receive an e-mail confirmation with all details and payment status. It is the participants' responsibility to ensure that all details such as the address, registration type, tickets, hotel reservation, dates of arrival and departure, etc. are correct. Please contact the Technical Secretariat immediately should you identify any errors or have any questions.

If we have not received your full payment for the Congress fee and/or related events/tours before 10 September 2016, any pre-booked events/tours including free events will be cancelled and you will receive a cancellation notice. The cancelled events/tours can be re-booked and paid for on site if still available.

CANCELLATION OF PARTICIPATION

The following cancellation policy shall apply for registration, social events not included in fees, and optional tours:

- Cancellations before 25 June 2016: 90% refund (10% cancellation fee).
- Cancellations before 25 July 2016: 80% refund (20% cancellation fee).
- Cancellations on/from 25 July 2016: No refund.

LIABILITY / INSURANCE

All reasonable endeavours will be made to hold the 70th IFA Congress Madrid 2016 as programmed. However, the Organisation of the 70th IFA Congress Madrid 2016 (IFA, AEDF and Barceló Congresos) has the right, for any reason beyond its control, to modify or cancel without prior notice, scientific sessions, social events or any of the arrangements, timetables, plans or other items of the Congress. The Organisation will not assume indemnities or reimbursement of fees/deposits requested by participants in case of cancellation of the whole Congress due to unforeseen or force majeure circumstances, such as hurricane, flooding, earthquake, volcanic eruption, strike, riot, war, terrorism, etc. Neither the Organisation nor their officers, employees, representatives or agents will be responsible for any loss, damage, expenditure or inconvenience caused to participants and their belongings, during or as a result of their participation in the Congress. Participants are advised to consider procuring their own insurance against any such occurrences.

HOTEL ACCO AND RESE



DO NOT
ENTER
PLEASE

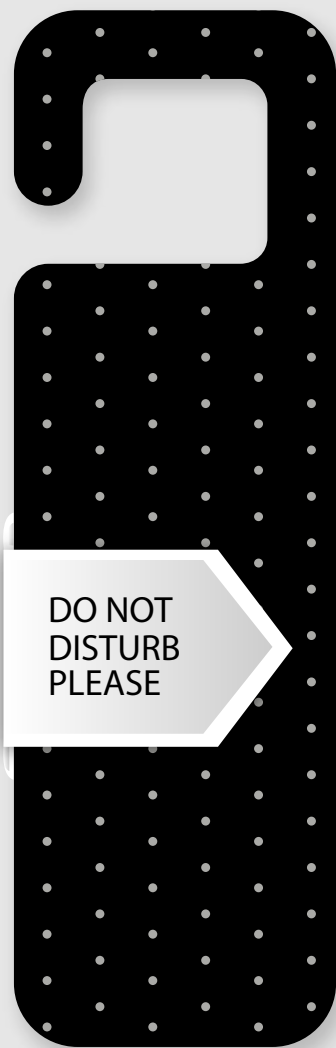


DO NOT
DISTURB
PLEASE



PREPARE
THE ROOM
PLEASE

ACCOMMODATION RESERVATION





HOTEL ACCOMMODATION

Hotel rooms have been reserved by the Technical Secretariat, Barceló Congresos, at special rates for Congress participants and their accompanying persons in various hotels in the city. No shuttle service will be provided between the hotels and the Congress venue. Instead, all participants and registered accompanying persons will receive a free public transportation card. In order to secure accommodation which suits your requirements and wishes, you are advised to book as soon as possible. All bookings will be processed on a first-come, first-served basis.

A map of the official Congress hotels is available on the inside back cover of this programme and on the Congress website www.ifamadrid2016.com.

Hotel rates are in EURO, per room and night, including breakfast and VAT 10%.

HOTEL DEPOSIT AS GUARANTEE

Two nights deposit will be required to book a hotel room and will serve as a guarantee for the hotel. The deposit will be deducted from your final hotel bill at check out.

CANCELLATIONS AND REDUCTION OF NIGHTS

- Cancellations before 25 June 2016: the deposit will be refunded minus a 50 Euro handling charge.
- Cancellations between 25 June and 25 July 2016: one night's deposit will be retained.
- Cancellations between 25 July and 25 August 2016: two night's deposit will be retained.
- Cancellations on/from 25 August 2016: 100% cancellation charges for full stay will apply.
- Reduction of nights on/from 25 August 2016 and in case of early departure and/or late arrival: the hotel is legally authorized to charge all nights initially reserved.
- All refunds will be processed one month after the Congress.

Please note that, in case of no-show, the Technical Secretariat is legally authorized to charge the entire stay as initially booked.

All changes and cancellations must be sent to the Technical Secretariat, Barceló Congresos, in writing via e-mail or fax and not to the hotel.

CAR PARKING

Participants travelling by car can reserve parking spaces in their hotel on request. Remember, these are also available on a first-come, first-served basis. Alternatively, there are parking spaces available in the car park at the Congress venue (IFEMA).

LIABILITY / INSURANCE

Please refer to page 61.

HOTEL	CAT	SINGLE	DOUBLE	ESTIMATED TIME TO IFEMA	Wi-Fi
WALKING DISTANCE TO THE VENUE (IFEMA)					
Novotel Campo de las Naciones	4*	182 €	192 €	Walking :4 min.	(a)
Pullman Madrid Airport & Feria	4*	197 €	207 €	Walking :3 min.	(a)
WALKING DISTANCE TO THE DIRECT METRO LINE TO THE VENUE (IFEMA)					
Hesperia Madrid	5*	175 €	192 €	12 min. walking + subway L8 (13 min.)	(a)
Intercontinental Madrid	5*	242 €	253 €	16 min. walking + subway L8 (13 min.)	(a)
Barceló Emperatriz	4*	265 €	285 €	16 min. walking + subway L8 (13 min.)	(a)
NH Collection Abascal	4*	156 €	168 €	12 min. walking + subway L8 (13 min.)	(a)
NH Zurbano	4*	119 €	130 €	12 min. walking + subway L8 (13 min.)	(a)
Tryp Madrid Chamberi	3*	143 €	154 €	16 min. walking + subway L8 (13 min.)	(a)
AC Aitana By Marriott	4*	187 €	201 €	14 min. walking + subway L8 (13 min.)	(b)
AC Cuzco By Marriott	4*	187 €	201 €	17 min. walking + subway L8 (13 min.)	(b)
AC Madrid Feria By Marriott	4*	215 €	226 €	15 min. walking + subway L8 (3 min.)	(b)
BUSINESS AREA					
Melia Castilla	4*	176 €	187 €	20 min. walking + subway L8 (13 min.)	(a)
CITY CENTRE					
ME Madrid Reina Victoria	5*	248 €	248 €	5 min. walking + train C4 (12 min.) + subway L8 (13 min.)	(a)
Westin Palace Madrid	5*	296 €	318 €	9 min. walking + train C4 (12 min.) + subway L8 (13 min.)	(a)
Ritz Madrid By Belmond	5*	297 €	297 €	Bus 27 (20 min.) + Subway L8 (13 min.)	(a)
NH Collection Madrid Paseo del Prado	4*	150 €	172 €	10 min. walking + train C4 (12 min.) + subway L8 (13 min.)	(a)
AC Recoletos By Marriott	4*	231 €	242 €	4 min. walking + train C2 (10 min.) + subway L8 (13 min.)	(b)
NH Collection Cibeles (Former Inside Madrid Suecia)	5*	198 €	215 €	9 min. walking + train C4 (12 min.) + subway L8 (13 min.)	(a)

Hotel rates are in EURO, per room and night, including breakfast and VAT 10%.

(a) Complimentary Wi-Fi included in bedrooms.

(b) Wi-Fi available, but not complimentary, in bedrooms.



HOTELS INFORMATION

WALKING DISTANCE TO THE VENUE (IFEMA)

Novotel Campo de las Naciones****

(4 minutes walking to IFEMA)

Enjoy the modern facilities at the Novotel Madrid Campo de las Naciones hotel. In a quiet area, the hotel boasts excellent access to Puerta del Sol, 30 minutes away by metro, and the IFEMA exhibition center, a 4-minute walk away. It is home to nine meeting rooms and rooms that boast a contemporary design with every comfort, including complimentary WiFi. After a day playing golf on the adjoining course, relax at the poolside bar or in the restaurant.



Pullman Madrid Airport & Feria****

(3 minutes walking to IFEMA)

The Pullman Madrid Airport & Feria is located close to the IFEMA and the Municipal Congress Hall. Ideal for seminars and conferences (5 meeting rooms), featuring the Mare Nostrum restaurant, bar, Andalusian style courtyard and outdoor pool (check opening times), fitness center, free WIFI and paid parking. Free transfers to the airport (check timetables).



WALKING DISTANCE TO THE DIRECT METRO LINE TO THE VENUE (IFEMA)

Hesperia Madrid*****

12 min. walking to Nuevos Ministerios station (Line 8)

+ 13 min. by metro (4 stops to IFEMA)

Hotel Hesperia Madrid is situated one step away from the most exclusive shops and with an easy access to the airport, the fairgrounds and many other attractions, either touristic, cultural or sportive. The location, character and design of the Hesperia Madrid are unique: exquisite areas, warm and harmonious rooms, special halls that create universes for all types of events and a wonderful cuisine, whose crown jewel is the Santceloni restaurant, awarded with two Michelin stars.



Intercontinental Madrid*****

16 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

An 18th-century palace was the inspiration for this emblematic hotel in Madrid, situated on one of the city's most famed thoroughfares at the upscale area of Castellana Boulevard. Ideally located in the cultural and business district, the hotel is minutes from the Prado Museum, Thyssen-Bornemisza Museum, Real Madrid Museum and elegant Serrano shopping district. Culinary delights include El Jardin with a beautiful terrace and an exquisite menu overseen by renowned head Chef José Luque.



Barceló Emperatriz****

16 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

The new, completely remodelled design of this central hotel matches this cosmopolitan, intellectual and visionary personality, who was the last Spanish empress. Right in the heart of the Salamanca neighbourhood, next to the Paseo de la Castellana promenade and Serrano street, its location is ideal for leisure or business. The luxurious rooms base their B-Room concept on maximum Barceló standards and quality, completely fitted and decorated with avant-garde furniture.



NH Collection Abascal ****

12 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

The NH Collection Madrid Abascal hotel, completely renovated in 2014, right in the heart of Madrid's commercial district. It's close to the bustling Paseo de la Castellana and the barrio de Salamanca, home to many luxury shops and restaurants. There are 2 metro stations within easy walking distance, both of which will take you to the city's most famous sights. The hotel has 183 rooms, which are stylishly decorated in a contemporary style and flooded with natural light.



NH Zurbano ****

12 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

NH Madrid Zurbano, renovated in 2015, is just a four-minute stroll from the Paseo de la Castellana and close to the Nuevos Ministerios financial district. Split across 2 separate buildings, the hotel's located on a quiet street in the Chamberí area and minutes from the Azca business center. The NH Madrid Zurbano offers 257 completely renovated rooms, including Standard and Superior rooms as well as Junior Suites some of which offer large terraces and views over the Paseo de la Castellana.



Tryp Madrid Chamberi ***

16 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

Located in the heart of the neighbourhood of Chamberí and near the Real Madrid Santiago Bernabeu football stadium and Paseo de la Castellana, the new TRYP Chamberí is the perfect option for business or for pleasure. Fully renovated, the hotel provides free high speed WiFi internet and a cafeteria/bar with a great choice of dining options. All the rooms at the new TRYP Chamberí are very comfortable, bright and outward facing.



AC Aitana By Marriott****

14 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

The AC Hotel Aitana is located in the heart of Madrid's financial district, on the Paseo de la Castellana and within walking distance of commercial and cultural areas, with quick connections to Madrid-Barajas airport and Atocha Renfe train station. The hotel features 111 comfortable and well-designed rooms, Wi-Fi Internet throughout the common areas of the hotel, a restaurant that offers a wide and delicious buffet breakfast, and The Suite Bar, with a selection of dishes served all day, open until midnight.



AC Cuzco By Marriott****

17 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

The AC Hotel Cuzco by Marriott is located in the prestigious Paseo de la Castellana in Madrid. The hotel is very well connected by bus, metro, and the M -11 motorway, which connects to the convention center IFEMA and Barajas airport. It features a gym and has Wi-Fi connection in all hotel areas. The AC Cuzco 319 guest rooms are spacious and modern equipped with a 32" plasma TV with satellite and international channels. Each room has a minibar and a private bathroom. They also have independent air conditioning and heating.



AC Madrid FERIA By Marriott****

15 min. walking to Mar de Cristal station (Line 8)
+ 3 min. by metro (1 stop to IFEMA)

AC Hotel Madrid FERIA, located a few minutes from Campo de Las Naciones, is the best lodging option when attending exhibitions, congresses or business meetings. The hotel provides a free Shuttle to Campo de las Naciones Business Park and IFEMA. Close to the airport and with easy access to the city center, the hotel features a free wifi in common areas, fitness room, AC Lounge and the Restaurant Mayrit, where you can sample Spanish cuisine paired with a selection of regional wines. All guest rooms feature minibar, 24-hour room service, safe, and bath amenities.



BUSINESS AREA

Melia Castilla****

20 min. walking to Nuevos Ministerios station (Line 8)
+ 13 min. by metro (4 stops to IFEMA)

The Meliá Castilla is considered one of the most emblematic hotels in Madrid, with an appealing blend of perfectly balanced classic and contemporary styles, where peace and urban life are accomplices to delight our guests. The excellent location, a few minutes from Paseo de la Castellana, 15 minutes from Barajas airport and IFEMA exhibition centre, near Chamartín train station and the Real Madrid Santiago Bernabéu football stadium, makes the Meliá Castilla the perfect choice for your visit to Madrid.



CITY CENTRE

ME Madrid Reina Victoria*****

5 min. walking to Puerta del Sol railway station (Renfe)
+ 12 min. to Nuevos Ministerios station (1 stop, Line C-4)
+ 13 min. by metro (4 stops to IFEMA)

The ME Madrid Reina Victoria is strategically located in the heart of the city, with easy access to the major attractions such as the Prado Museum, Thyssen-Bornemisza Museum and Reina Sofia Museum, Retiro Park, Congress building, Puerta del Sol, Plaza Mayor, the Royal Palace and the city's shopping and business areas. The impressive facilities include "The Roof" where you can admire the most spectacular views of Madrid, 7 meeting rooms equipped with the latest technologies and modern audiovisual equipment, as well as 192 designer guest rooms.



Westin Palace Madrid*****

9 min. walking to Puerta del Sol railway station (Renfe)
+ 12 min. to Nuevos Ministerios station (1 stop, Line C-4)
+ 13 min. by metro (4 stops to IFEMA)

Located in the center of Madrid, at the charming Las Letras neighborhood, and within walking distance of the most prestigious museums of the city, such as Thyssen Museum or Prado Museum, the iconic "Palace" is the ideal hotel in Madrid to enjoy the leisure, the shops and the popular gastronomy of the Spanish capital. Its restful and comfortable 467 rooms and suites provides the perfect atmosphere both for work or leisure.



Ritz Madrid By Belmond*****

20 min. by bus to Nuevos Ministerios station (11 stops, bus 27)
+ 13 min. by metro (4 stops to IFEMA)

Built in 1910, this iconic landmark established Madrid as one of the truly great European cities. The hotel is centrally located within walking distance of the city's major cultural, business, shopping and dining venues. A lively gathering place for Spanish high society, its restaurants and bars are a constant buzz of activity.



NH Collection Madrid Paseo del Prado****

10 min. walking to Puerta del Sol railway station (Renfe)
+ 12 min. to Nuevos Ministerios station (1 stop, Line C-4)
+ 13 min. by metro (4 stops to IFEMA)

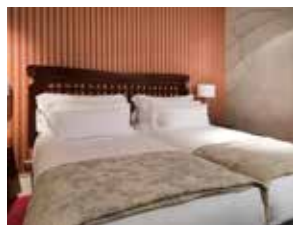
The Neo-Baroque NH Collection Madrid Paseo del Prado hotel has an impeccable location, with the Prado just across the street. The hotel's 114 rooms are a study in sophistication, right down to the Fabrica de Tapices carpets. There's an elegant lobby with plush sofas and chairs, and a well-equipped gym on the roof. For dining, Estado Puro serves up mini-delights by Paco Roncero, a two Michelin star chef.



AC Recoletos By Marriott****

4 min. walking to Recoletos railway station (Renfe)
+ 10 min. to Nuevos Ministerios station (1 stop, Line C-2)
+ 13 min. by metro (4 stops to IFEMA)

AC Hotel Recoletos has an unbeatable location in Madrid between Calle Serrano and Paseo de Recoletos, one of the oldest and best-known areas in the historic centre of the city. This hotel is an example of the typical Neoclassical architecture of Madrid. It retains the elegant aura of the original construction with all the details that AC Hotels brand is known for. Try our fitness centre with its latest equipment, or the library, where you can relax with a book or free press. The lounge bar features a simple menu of light, healthy, and well-prepared treats and is open until midnight.



NH Collection Cibeles

(Former Inside Madrid Suecia) *****

9 min. walking to Puerta del Sol railway station (Renfe)
+ 12 min. to Nuevos Ministerios station (1 stop, Line C-4)
+ 13 min. by metro (4 stops to IFEMA)

Located in calle Marqués de Casa Riera, next to the historic Círculo de Bellas Artes de Madrid and near Gran Vía, calle Alcalá and Plaza de las Cortes. Located near the important tourist attractions in Madrid: Paseo del Prado, Plaza de Cibeles, Plaza de Neptuno, Puerta del Sol, Puerta de Alcalá, Thyssen Bornemisza Museum and the Prado Museum. The NH Collection Cibeles (Former Inside Madrid Suecia) is the perfect option for your visit to Madrid thanks to its excellent location in the city centre



GENERAL INFORMATION







GENERAL INFORMATION

Madrid is open to every culture and superbly connected. The political and financial capital of Spain encompasses the latest technology in communications and audiovisual media. Thanks to all of this, Madrid is a city to share, a city in which entertainment and business create a perfect balance, a thriving city to visit. However, its cosmopolitan nature has not affected the warm, friendly and passionate character of its people.

Art to the core

Nearly one hundred museums and two hundred historical and artistic monuments bear witness to the history and the art of all the peoples who have been a part of Madrid throughout the centuries. A legacy comprised of illustrious figures, whether born and bred or adopted Madrilenians, such as Cervantes, Velázquez, Goya, Picasso or Dalí. Madrid offers visitors an incomparable tour: the Art Walk (where the three major museums are located: the Prado Museum, the Reina Sofia National Museum and Art Centre and the Thyssen-Bornemisza Museum), a unique itinerary in the world, flowing through painting and sculpture, architecture and nature, in one of the most emblematic and cherished areas in the city, Paseo del Prado.

Madrid's cultural and historical legacy can be felt in the streets: Austrias Madrid, Bourbon Madrid, Medieval Madrid, 19th-century Madrid, Goya's Madrid or Velázquez's Madrid, amongst others.

Nightlife and entertainment

Madrid offers visitors everything one can imagine in terms of leisure and entertainment. In Madrid days are never-ending and they just merge with the night. Magical, tempting and seductive, Madrid's nightlife unveils all its charms and indulges in fun.

The night comes alive in an interesting network of establishments offering live music, where you can listen to flamenco, jazz, rock, pop, singersongwriter compositions or any other style of music. The city has an extensive repertoire of clubs, bars, and nightclubs for all tastes and ages. And the terraces or outdoor clubs, at ground level or on the rooftops of some of the city's most iconic buildings, are idyllic and surprising settings for enjoying an evening in the company of others at any time of the year.

ACCESS/SECURITY

Badges will be provided to participants and their accompanying persons during registration and will be required for admission to all Congress events.

AIRPORT

In terms of infrastructure, equipment, resources and air traffic Madrid-Barajas Airport is the main airport facility in Spain and the fifth in Europe. Located just 12 km to the northeast of the city of Madrid, it is the biggest point of transports connection in Spain, it has underground, train, bus and taxi, thus being one of the fastest, easiest and comprehensive public transport access of the world. Likewise, Madrid-Barajas Airport is connected by road with the main access roads of the town.

By bus, you can reach the airport using the Barajas Airport Express Line, a Service working as 24 hour a day, 365 days a year. At night, the Service finishes in Plaza de Cibeles, where you can connect with the night local bus network of EMT.

In the underground, L8, Nuevos Ministerios-Barajas, brings you directly to the terminals from the city of Madrid.

By train, the regional trains of RENFE (Spanish rails) arrives at T4 from Chamartín. From the regional trains you can access long-distance trains and AVE.

Manned assistance desks will be arranged by the organisers to provide you with any assistance that you may require. These desks will be operational from Saturday, 24 September 2016 till Sunday, 25 September 2016 / 10:00-19:00.

BANKS

Banks are generally open from Monday to Friday between 8:00 and 14:00. They are closed on Saturdays and Sundays. All banks offer an ATM service to withdraw Euros (EUR) by credit or debit card.

BUS

Madrid has an extensive city bus network, run by the company Empresa Municipal de Transporte (EMT), which covers the whole city. All the vehicles that make up the EMT fleet, 2,000 in total, are air-conditioned. Madrid's buses have special systems providing access for disabled persons. Congress transportation pass valid for bus.

CLIMATE

Due to its location, the Community of Madrid has a continental climate with temperatures that range from 32° F (0° Celsius), or slightly lower in the winter, to up to 104° F (40° C) in the summertime. Yet, the temperatures in the northern mountainous area of the region are much colder than those mentioned above in the winter and milder in the summer.

The average annual temperature is 57.2° F (14° C), ranging from 41° F (5° C) in the colder months to 77° F (25° C) in the hotter.

The amount of rain varies, though it is mainly scarce in the large continental area of the region.

In September, Madrid experiences an average of 72° F (22° C) per day with a high of 84° F (29° C), and a low of only 57° F (14° C) during the evening.

CONGRESS VENUE

IFEMA Convention and Congress Centre
Recinto Ferial Juan Carlos I,
Avda. del Partenón, 5
28042 Madrid (SPAIN)
www.ifema.es

All Congress scientific sessions will be held at the IFEMA Convention and Congress Centre. Plenary and parallel sessions will start at 9:15. Congress catering and refreshment services will be available daily in the exhibition area.

CONGRESS TECHNICAL SECRETARIAT

Before and after the Congress:
BARCELÓ CONGRESOS
c/ Albasanz, 16. 2nd floor
28037 Madrid (SPAIN)
Tel: +34 912 30 04 65
Fax: +34 971 59 38 11
E-mail: ifamadrid2016@barcelocongresos.com
www.ifamadrid2016.com

During the congress registration, hotel accommodation, tours, exhibition and Madrid information desks will be located on the ground floor of the North Convention Center. Onsite opening hours are:

Sunday, 25 September 2016	08:15–22:00
Monday, 26 September 2016	08:15–16:45
Tuesday, 27 September 2016	08:15–16:45
Wednesday, 28 September 2016	08:15–17:45
Thursday, 29 September 2016	08:15–16:45

CONGRESS WEBSITE

For detailed and up-to-date Congress information, we invite you to visit the Congress website at www.ifamadrid2016.com. Documents pertaining to the scientific programme are available on the IFA website at www.ifa.nl and on the Congress app during the Congress.

CURRENCY/CREDIT CARDS

As in most EU countries, Spain's official currency is the euro (€). There are one hundred cents in a euro. Adolfo Suárez Madrid-Barajas Airport, Atocha and Chamartín train stations, and the main transport hubs – Avenida de América, Méndez Álvaro and Moncloa – are dotted with foreign currency exchange offices. There are several bureaux de change in central Madrid, especially in Puerta del Sol. Most banks and some hotels offer currency exchange services as well, and there are ATM availables throughout Madrid. Credit cards are widely accepted, including in taxis.

DRESS CODE

Business attire is requested for all Congress functions and social events.

EDUCATIONAL CREDITS

Attending the IFA Congress sessions qualifies some participants for continuing education credits. Please check with your professional organisation. A certificate of attendance will be available in your Congress kit.

ELECTRICITY

Electricity supply in Spain is 220V. Plugs have two round pins. A standard travel adaptor plug will enable you to use appliances from abroad. Most hotels will supply you with one.

EMERGENCIES

Police Dial 091

Ambulance Dial 061

Fire brigade Dial 080/085

International emergency Dial 112

A first-aid officer will be present at the IFEMA Convention and Congress Centre during the Congress.

EXHIBITION

The Congress exhibition will be open daily. The exhibition area will include exhibits by sponsors and information on future Congresses. All food and beverages will be served in the exhibition area.

Exhibition opening hours:

Sunday, 25 September 2016

14:00–22:00

Monday, 26 to Thursday, 29 September 2016

08:45–16:45

INTERNET CAFÉ AND WIRELESS INTERNET

The IFA 2016 Congress will have wireless Internet connection in all areas. An Internet café will be located in the exhibition area.

LIABILITY / INSURANCE

All reasonable endeavours will be made to hold the 70th IFA Congress Madrid 2016 as programmed. However, the Organisation of the 70th IFA Congress Madrid 2016 (IFA, AEDF and Barceló Congresos) has the right, for any reason beyond its control, to modify or cancel without prior notice, scientific sessions, social events or any of the arrangements, timetables, plans or other items of the Congress. The Organisation will not assume indemnities or reimbursement of fees/deposits requested by participants in case of cancellation of the whole Congress due to unforeseen or force majeure circumstances, such as hurricane, flooding, earthquake, volcanic eruption, strike, riot, war, terrorism, etc. Neither the Organisation nor their officers, employees, representatives or agents will be responsible for any loss, damage, expenditure or inconvenience caused to participants and their belongings, during or as a result of their participation in the Congress. Participants are advised to consider procuring their own insurance against any such occurrences.

LOST PROPERTY

Lost or unattended items will be held at the IFA Congress registration desk, where participants can enquire about their property. Should a participant spot any unattended or lost items, we kindly ask that they report this immediately to the Congress staff.

MOBILE PHONES

Please contact your mobile phone service provider to confirm that your electronic devices are compatible with the European standard. The country code for Spain is +34. To make an international call from Madrid, dial 00 followed by the code for the country you wish to call and the subscriber number.

OFFICIAL AIRLINE

The Oneworld Alliance member airlines are pleased to have been appointed as the official airline network for the 2016 IFA Congress. To obtain the Oneworld Alliance Conventions Plus discounts, please consult the Congress website at www.ifamadrid2016.com for more information.

OFFICIAL CONGRESS LANGUAGE

The Congress language is English. All sessions will be conducted in English.

PASSPORT AND VISA REQUIREMENTS

Requirements for obtaining your visa to enter Spain may vary between countries. For full details on how to apply for a visa, you should contact the Spanish Embassy in your country. Visit the Ministry of Foreign Affairs website for a list of Spanish embassies around the world. Please submit your visa application early as it can take between 6 and 8 weeks to process, or in exceptional cases even longer, depending on the season. The Congress organisers would be pleased to send a formal letter of invitation to registered delegates who require an invitation letter for visa purposes. It is understood that such an invitation is intended to help registered delegates to raise funds or to obtain a visa. This does not imply a commitment from the Congress to provide any financial support. Letters of invitation may be requested from the Congress secretariat. The letters will be sent by email.

PHOTOGRAPHER

A professional photographer will cover the various events during the Congress. Photographs will be uploaded after the Congress at www.ifamadrid2016.com.

POSTER PROGRAMME

A maximum of 10 candidates will be selected for the 2016 poster programme. Posters will be available for viewing in the exhibition area.

QUESTIONNAIRE AND GIFT

Every participant of the IFA Congress 2016 is kindly requested to give feedback on the Congress by completing the official questionnaire. The form will be collected by the hostesses at the registration desks and in the exhibition area. In exchange for every completed questionnaire, we will be giving away a free gift.

REFRESHMENT BREAKS

Food and beverages (including vegetarian food) will be served from Monday 26 to Thursday 29 September in the exhibition area:

Coffee and tea: 08:45–09:15
10:30–11:00
15:00–16:45

Lunch: 12:00–13:15 (Monday)
12:00–13:00 (Tuesday, Wednesday and Thursday)

RESTAURANTS

Talking about Madrilénian cuisine means we are talking about variety. Over 3,100 restaurants delight the most exquisite palates, adding even more flavour to its gastronomy. Madrid can be considered a melting pot of all the different cuisines in the world and, of course, Spanish specialties as well.

Regional cuisines are, indeed, well represented in Madrid, hence the variety of stews, roasts, salads, pastries, wines and liqueurs that compose the city's gastronomic offering.

In addition to its 16 Michelin starwinning restaurants (boasting a total of 23 stars), the city offers a staggering variety of dining options, from the most traditional fare to the most sophisticated, cutting-edge culinary creations.

Madrid also has exclusive establishments where rooms can be booked to hold private parties or relish the chef's choice in a more intimate setting. These restaurants are famed for their meticulously prepared dishes, superb service and exquisite décor.

In addition, there are numerous markets where visitors can not only buy products but also eat, enjoy a midday coffee or an evening cocktail with friends, watch concerts and see exhibitions or attend a range of other events. It's a new urban trend.

For further information, visit the gastronomy section at <http://www.esmadrid.com/en/madrid-food-and-drink>

SHOPPING

Shops in Madrid open at 9 or 10am and close between 8 and 10pm, and most of them don't close over lunch. Some (especially those far from the city centre) close from 2 to 4 or 5pm. In Madrid, shops don't have restricted opening hours, as local regulations governing shopping days and times grant retailers freedom to close or remain open. The shops and businesses in the districts on the tourist map, mostly Puerta del Sol and Gran Vía, will be open even on Sunday and bank holidays.

Shop windows, stalls and stands showcase all of their charms to passersby who, seduced by such a display, can't but buy something. Going shopping in Madrid is very tempting, given the variety, the quality and the numerous and appealing possibilities one will come across. Visitors will find products for every taste and every pocket, at shops ranging from the most avant-garde establishments to traditional shops in the old part of town.

Sophisticated boutiques in Calle Serrano, alternative outlets in Chueca and bohemian shops in the Literary Quarter. Madrid has many styles, as do the plethora of stores that are dotted around the city. Stroll its neighbourhoods and find trends to suit all tastes and to fit all occasions.

In 2014, Madrid was chosen as the second-best city in Europe for shopping (Globe Shopper Index)

SMOKING POLICY

Smoking is banned in all indoor public places and restaurants in Madrid. The IFEMA Convention and Congress Centre is a smoke-free event and smoking is not permitted.

SPEAKERS PREVIEW ROOM

A Speaker preview room will be available for chairs, panellists and secretaries of all panels to check or finalise their audio-visual presentations for the respective sessions. The room will be located at the North Convention Center (1st Floor) and will be equipped with computers and printers.

SPONSORSHIP OPPORTUNITIES

For sponsorship and exhibition opportunities, please contact:

Michael Davis

michaeld@linksgroup.ca

Tel.: (+1) 604 739 4653

SUBWAY

The underground (Metro) is the fastest, most efficient and most affordable way to move around Madrid. The city has a vast metropolitan network, one of the most comprehensive in Europe, and covers almost all the points in the capital and many of the neighbouring areas. Currently, there are twelve metro lines and three Metro Ligero (tramway) lines. Out of all these, Line 8 (Nuevos Ministerios – Airport T4) is particularly noteworthy. This modern line connects the capital to Barajas international airport, arriving in only 12 minutes to the rest of terminals, and to Madrid's Trade Fair grounds (Ifema). The underground system covers a total of 293 km. Congress transportation pass valid for subway.

TAXES

Normally, value added tax (VAT) amounts to 21% of the taxable turnover. In contrast, the consumption of food and beverages in restaurants and hotels as well as overnight stays in hotels (including breakfast) are taxed at a special rate of 10%. Certain everyday goods are taxed at a reduced rate of 4%. These include food, non-alcoholic drinks, books, newspapers, magazines and medication.

TAXIS

There are more than 16,000 taxis in Madrid, so it is not usually difficult to find one available in the city's main thoroughfares. Just make a sign and they will be keen to stop! Prices are quite reasonable, considering that a one-way trip from the city centre to the airport costs 30 euros. You can recognise a taxi by the sign "TAXI" on a white car. There may be surcharges for trips in the evening or on Sundays. Contact details for Madrid's taxi firms can be found in the final programme.

TIME

Madrid is one hour ahead of Greenwich Mean Time (GMT).

TIPPING

In Madrid, you may tip or not depending exclusively on how happy you are with the service you get. Among the locals, at least, it's always been up to the consumer to decide whether and how much to tip. Your waiter won't protest if you just get up and leave.

Some restaurants may add a 2- or 3-euro charge to the bill for bread and appetisers, a service which they have the obligation to tell you about and which you can refuse. As a general rule, it's you who decide whether to reward the quality of the service and the kindness of the staff with a gratuity.

The same rule applies in hotels, taxis, beauty or hair salons, and other one-on-one services. Remember that in all establishments, service is included in the price. This isn't the case in hotels and restaurants, where the legend IVA NO INCLUIDO (VAT NOT INCLUDED) usually comes next to the price. This means you should add 10%.

TRANSPORTATION (PUBLIC)

The Regional Transport Consortium of Madrid offers a complete network of train, underground and buses. Download the Metro, Train and bus maps. For timetables and details of the Madrid public transport system network, please visit: www.ctm-madrid.es

Congress Transportation Card

On the day of your arrival, you will receive upon registration a free Congress Transportation Card which will allow you to use the public transport network during the Congress days (from Sunday 25 to Thursday 29 September 2016).



MAP OF MADRID



© Madrid Destino

The nearest subway station to IFEMA (venue of IFA 2016) is "Campo de las Naciones" station, line L8



WALKING DISTANCE TO IFA 2016

- 1 Novotel Campo de las Naciones ****
- 2 Pullman Madrid Airport & Feria ****

WALKING DISTANCE TO DIRECT METRO LINE TO IFA 2016

- 3 Hesperia Madrid *****
- 4 Intercontinental Madrid *****
- 5 Barceló Emperatriz ****
- 6 NH Collection Abascal ****
- 7 NH Zurbano ****
- 8 Tryp Madrid Chamberí ***
- 9 AC Aitana By Marriot ****
- 10 AC Cuzco By Marriott ****
- 11 AC Madrid Feria By Marriott ****

BUSINESS AREA

- 12 Melia Castilla

CITY CENTRE

- 13 ME Madrid Reina Victoria *****
- 14 Westin Palace Madrid *****
- 15 Ritz Madrid By Bellmond *****
- 16 NH Collection Madrid Paseo del Prado ****
- 17 AC Recoletos By Marriott ****
- 18 NH Collection Cibeles *****
(Former Inside Madrid Suecia)

SOCIAL EVENTS

- a Museo Nacional del Prado (Mon. 26)
- b Plaza de Toros Las Ventas (Tue. 27)
- c Joy Eslava (Wed. 28)
- d Palacio de Cibeles (Thu. 29)



SPONSORSHIP & EXHIBITION



For sponsorship and exhibition opportunities,
please download the Sponsorship Invitation on

www.ifamadrid2016.com/sponsorship.html

or contact:

Michael Davis

michaeld@linksgroup.ca

Tel.: (+1) 604 739 4653

LIST PER 19 FEBRUARY 2016

IFA 2016 DIAMOND SPONSOR



IFA 2016 GOLD SPONSOR



THOMSON REUTERS

IFA 2016 SILVER SPONSOR

DUFF & PHELPS



IFA 2016 GREEN SPONSOR



IFA 2016 BRONZE SPONSOR



LOYENS & LOEFF



IFA 2016 FRIENDS



Freshfields



BUFETE
M. VEGA PENICHET

EXHIBITORS





Technical Secretariat:



BARCELÓ CONGRESOS
c/ Albasanz, 16. 2nd floor
28037 Madrid (SPAIN)
ifamadrid2016@barcelocongresos.com
Tel: (+34) 912 30 04 65